

Weighted market shares by sales of products* with official sustainability-labels

Percent

40

30

20

10

0

2012

2013

2014

2015

2016

2017

2018

2019

2020**

2021

2022

...

Target
2030***

34

* Cars, household appliances, lighting, flats creens (best class of European energy efficiency label); food (organic certification); clothing (Green Button); household and sanitary papers, detergents (Blue Angel)

** From 2020 additionally with clothing

*** Target of the German Sustainable Development Strategy 2016

Source: German Environment Agency calculations 2024,
based on various sources