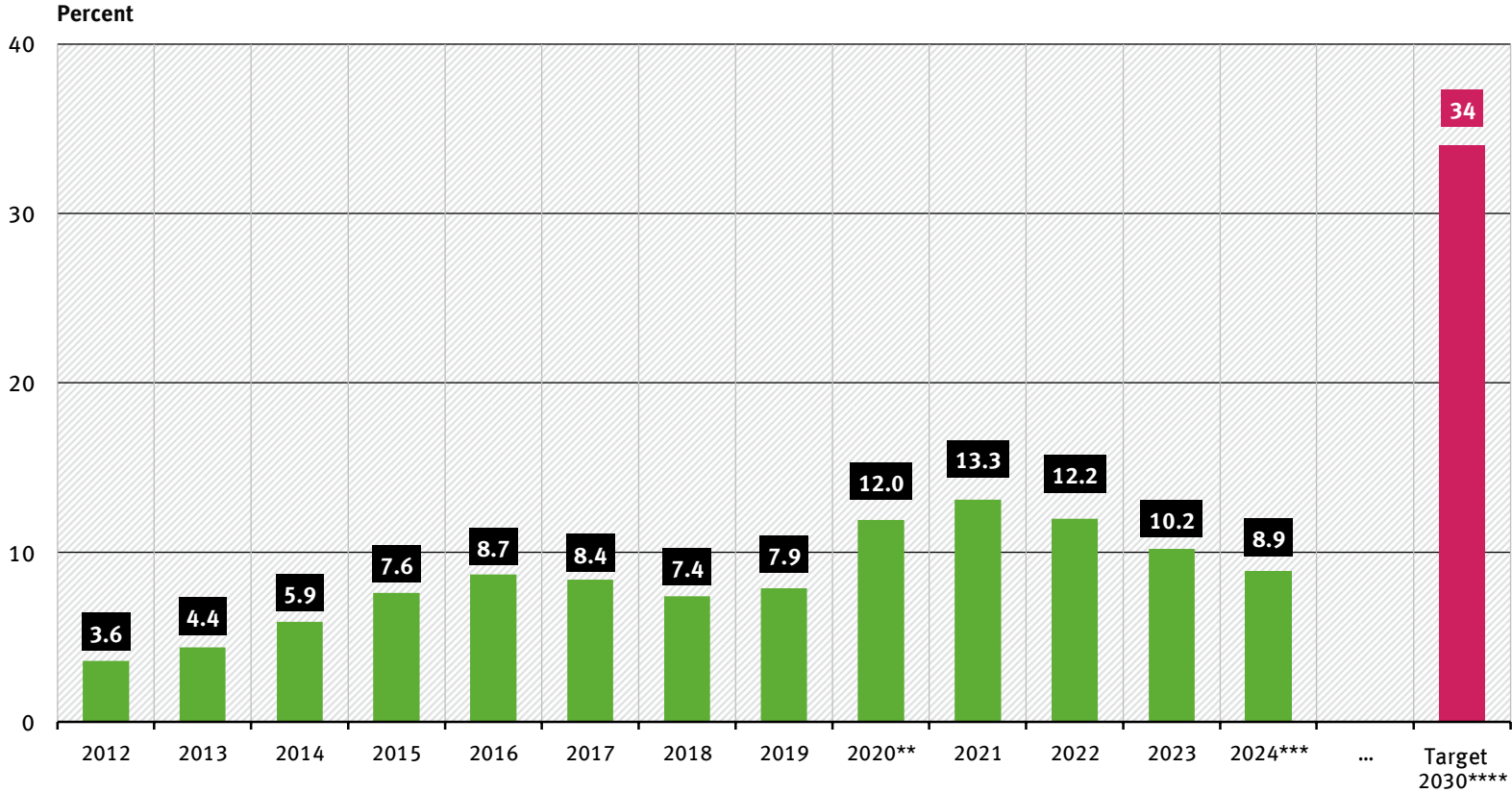


Weighted market shares by sales of products* with official sustainability-labels



* Cars, household appliances, lighting, flats greens (good classes of European energy efficiency label); food (organic certification); clothing (Green Button); household and sanitary papers, detergents (Blue Angel)
 ** From 2020 additionally with clothing
 * Target of the German Sustainable Development Strategy 2016

Source: German Environment Agency calculations 2026, based on various sources