

An aerial photograph of Central Park in New York City, showing a wide, tree-lined path leading towards the city skyline. The path is flanked by dense green trees. In the background, the city skyline is visible, including the Empire State Building and other skyscrapers. The sky is clear and blue. The title "Cities Alive" is overlaid in large white text across the center of the image.

# Cities Alive















“I believe there is a global  
market for maybe five computers.”

*Thomas Watson (CEO of IBM, 1943)*





























自転車等  
放置禁止区域



Hisamitsu  
サロンパス

Melumo  
pl99

DMM FX  
大塚書店

渋谷

STARBUCKS COFFEE

TSUTAYA

mobage  
バットハ  
+  
武藤  
||  
バットハ武藤

Glico  
DAM+ラズブル

© SHUTTERSTOCK



















Temperature difference  
from city to  
surrounding areas:

2°C


Air Quality Index  
Scale based on US  
EPA Standard:

34

# BERLIN







Temperature difference  
from city to  
surrounding areas:

3°C

Air Quality Index  
Scale based on US  
EPA Standard:

31

LOS ANGELES



# HONG KONG

An aerial photograph of Hong Kong, showing a dense urban landscape with numerous skyscrapers and residential buildings. The city is situated on a peninsula, with a large body of water (Victoria Harbour) in the background. The skyline is dominated by tall, modern buildings, including the Bank of China Tower and the HSBC Tower. The foreground shows a lush green hillside, likely Victoria Peak, with some construction cranes visible. The overall scene captures the unique blend of nature and urban development in Hong Kong.

Temperature difference  
from city to  
surrounding areas:

12°C

Air Quality Index  
Scale based on US  
EPA Standard:

130



# MELBOURNE

A nighttime aerial photograph of Melbourne, Australia, showing a dense urban landscape with numerous illuminated skyscrapers and residential areas. The city lights are visible against a dark blue twilight sky. The text 'MELBOURNE' is overlaid in large white letters at the top.

Temperature difference  
from city to  
surrounding areas:

12°C

Air Quality Index  
Scale based on US  
EPA Standard:

20



# LONDON

An aerial photograph of London at sunset. The River Thames flows through the center, with the London Eye on the right and Big Ben on the left. The city skyline is visible in the background under a golden sky.

Temperature difference  
from city to  
surrounding areas:

12°C

Air Quality Index  
Scale based on US  
EPA Standard:

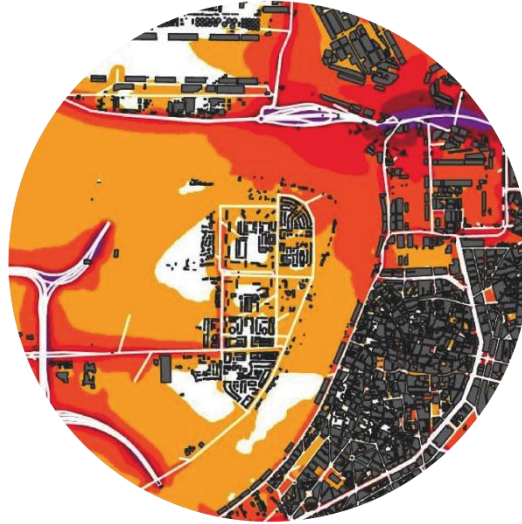
67





# 12°C

hotter evening temperatures  
in urban areas with a population  
exceeding 1 million than in  
surrounding areas



# 6-10dB(A)

reductions are feasible in  
ambient noise levels

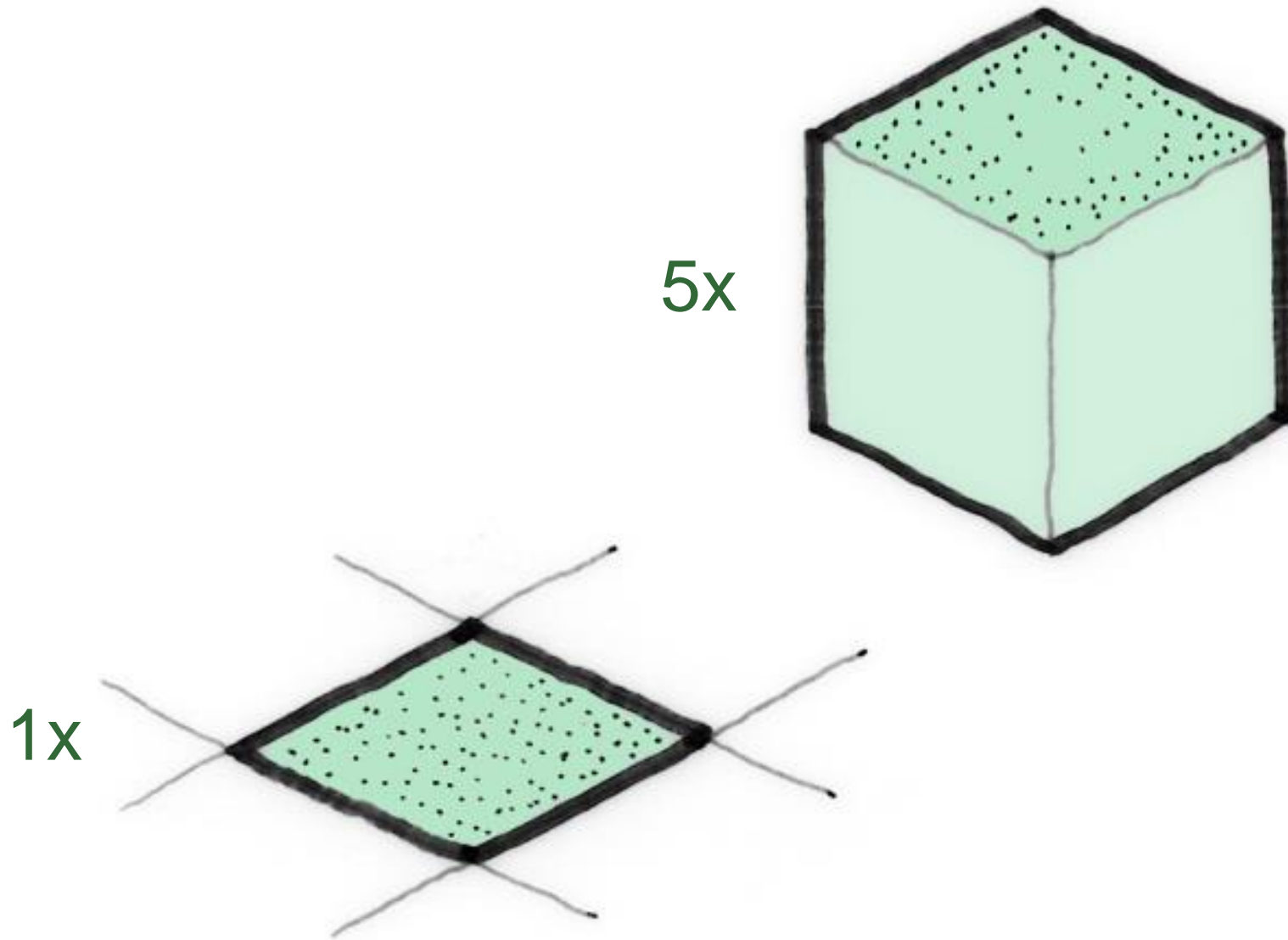


# 1.78bn

People have inhaled  
polluted air over the past  
decade; this has led to  
multiple diseases

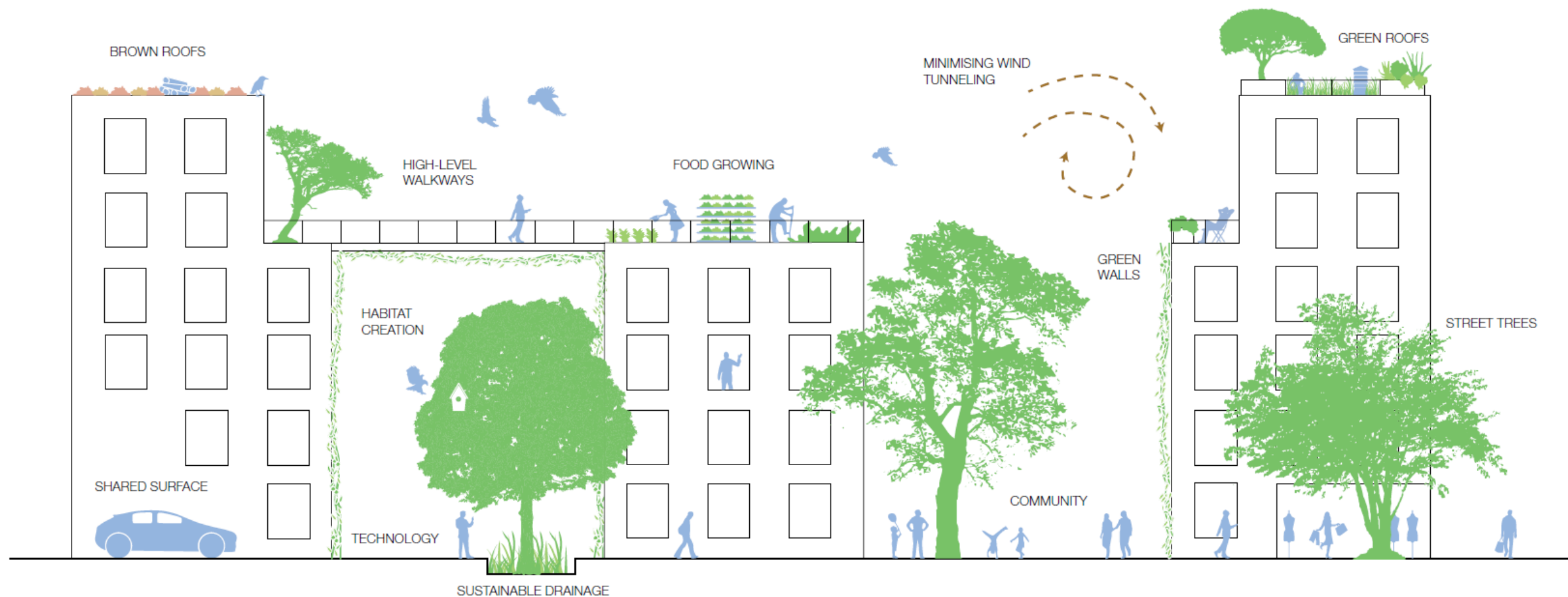


# The role of buildings





# Buildings as green infrastructure















24

23

10

8

22

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17

2

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15

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16

1

20

HOTEL

INDUSTRIA  
PLASTICS

MINIMISATION OF WASTE





Placemaking





Biodiversity





Urban Agriculture



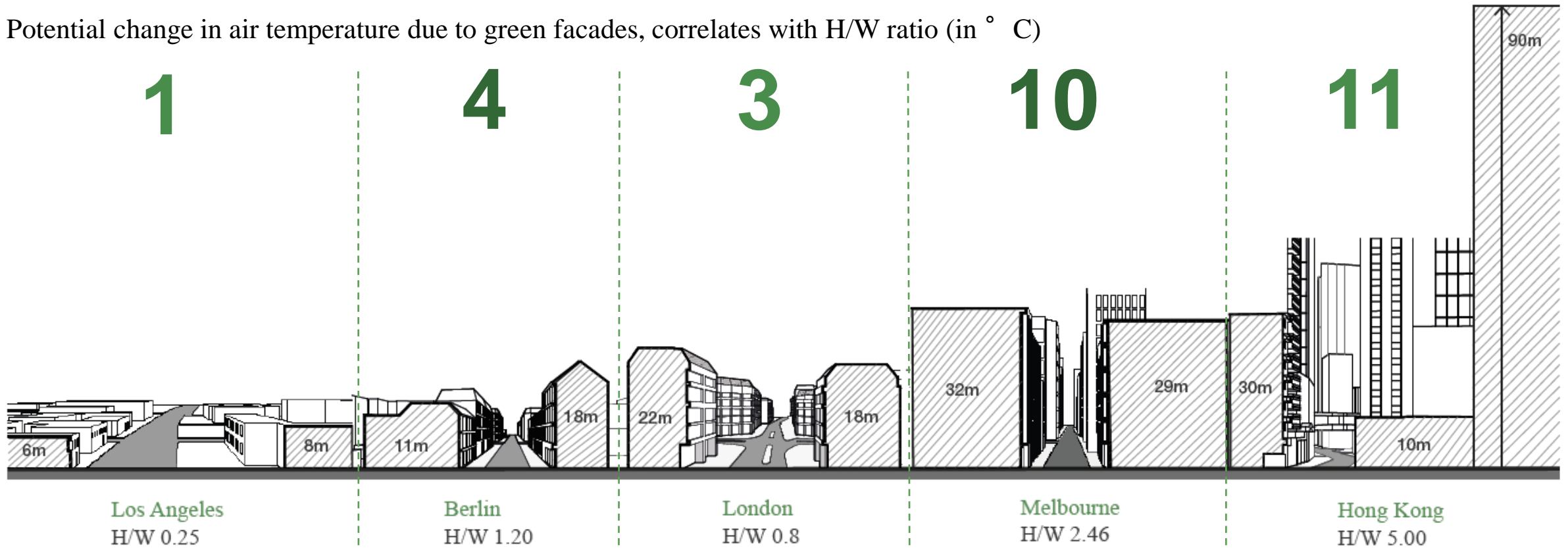


Air Quality



# Quantified Benefits

Potential change in air temperature due to green facades, correlates with H/W ratio (in ° C)









































An aerial photograph of London, showing a dense urban landscape with a mix of greenery and buildings. In the background, the London skyline is visible, featuring prominent skyscrapers like The Shard and the Gherkin. A semi-transparent white rectangular box is overlaid on the center of the image, containing text.

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