



TRANSFORMATIVE URBAN MOBILITY FOR CHILDREN AND THEIR CAREGIVERS

CREATING CITIES WHERE CHILDREN LEARN, GROW AND THRIVE!

WHO WE ARE



- A social enterprise that advocates for children friendly cities by bringing to attention policies and plans that plaque children in cities
- **Our Mission is to Create cities where children Learn and Thrive**



WHAT WE DO: FIRST AID AND CHILD NUTRITION TRAINING



WHAT WE DO: CITIES AND WASH



© Bennett Tobias/unsplash

Let Them Play! Nairobi through a Child's Eye

By Peninah Ndegwa | November 14th 2019 | Basic Infrastructure & Housing, Youth & Gender, Africa, gender, Kenya, Nairobi, urban infrastructure

The number of children living in urban areas is on the rise. However, this is not reflected in cities' infrastructures. Rapid development is shrinking the amount of suitable and safe play areas for children. Using Nairobi as an example, Peninah Ndegwa, founder of Wow Mom Kenya, reflects on why and how cities should become more child-friendly.



HOW CHILDREN TRAVEL IN NAIROBI

Having a stroller= Having a
private car

High speeds in most roads
making it difficult for
caregivers to cross the road
with a baby stroller

Roads and public transport
are not universally accessible
(No space for stroller in
matatus)

 **Ndi Nda** ▶ Kilimani Mums Udaku
Zone 🔥 KМУZ
Yesterday at 19:24 • 📍

Hii sitrolla ni smart but pia ni kazi mob, imagine ukiwa stage pale Tao ambassador Kwa mat za embassava lazima utoanishe ndio itoshee Kwa mlango ya gari 😊 ..sasa hapo itabidi utoe mtoi Kwanza makanga waifunge huko juu ya basi 😭 ...ama time uko gikomba na vile Barabara huko ni mbaya 😞😞...mikokoteni all over 😭...time ya kwenda ushago country-bus na vile Huwa congested si mtoi ataibiwa 🙄...na vile sisi huvukaThika road mbio ukiwa na hii sitrolla si kugongwa ni rahisi??😞😞🙄

[See translation](#)



Shiko Shiks Nduaty

😂😂😂😂😂😂😂 hii si yako wewe buy babycarrier ama lesions fungu mtoto Kwanza mgongo

[See translation](#)

14 m Like Reply



Peris Miano

Lanes my dear hii kitu ni ya watu Wa gated community sisi wengine ni Wa lesu ukibahatika unanua ngoi

[See translation](#)

14 m Like Reply



Mouryn Okinyi

Kwani unaenda kuzunguka na mtoi town na stroller how...na unatumia matatu?? Hii iko na wenyewe

[See translation](#)

14 m Like Reply



Roshaun Wangari Emmar

45,900 alafu uko kwa embassava.....haigwes

[See translation](#)

14 m Like Reply



Lonah Kim

Hii kitu unabuy ukiwa na gari yako mum..lanes

[See translation](#)



NO PRIORITY SEATING IN PUBLIC TRANSPORT



HOW SAFE IS IT FOR CHILDREN TO CYCLE?



RISKY WIDE ROADS FOR SCHOOL GOING CHILDREN



Source:
Ma3Route



Mobility shouldn't be treated in Isolation!

**We must integrate land use and transport
Planning to ease access of services by
children and caregivers**

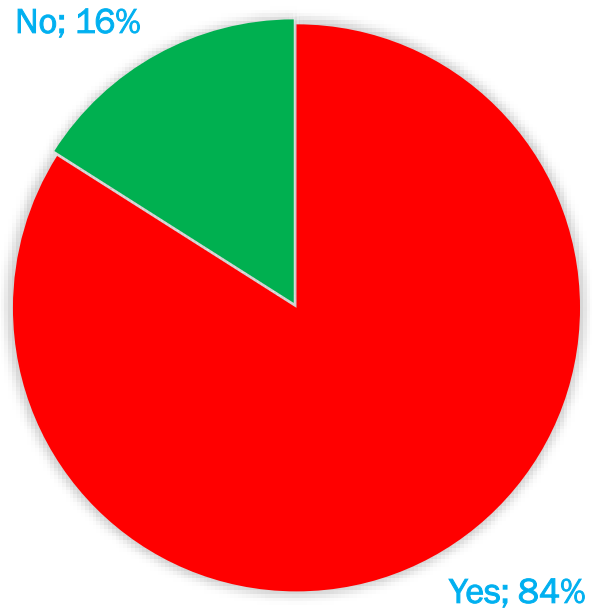




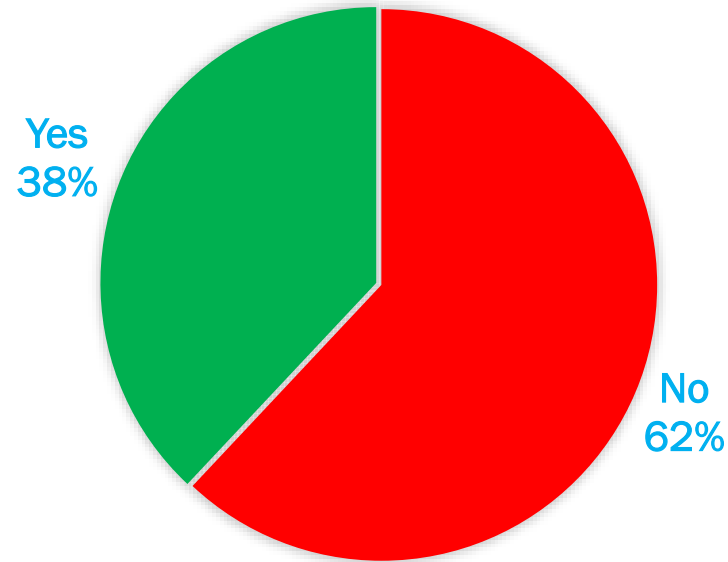
Walked for one km and paid 2\$ to buy coffee I didn't need

WHERE ARE WE?

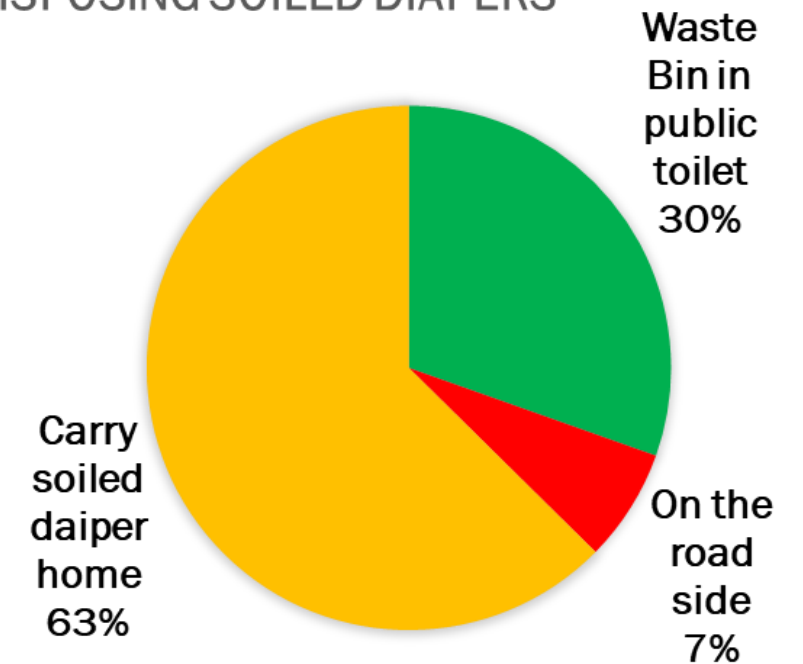
CAREGIVERS AVOID TRAVELLING WITH
BABY DUE TO LACK OF BABY CHANGING
STATIONS



USED BABY CHANGING STATION
BEFORE



DISPOSING SOILED DIAPERS



WHAT WE HAVE DONE SO FAR



IMPROVING SPACES FOR CHILDREN GIKOMBA MARKET

Before



After



CREATING SAFE STREETS FOR KIDS TO PLAY AND ACCESSIBLE PLAY FACILITIES



CREATING CHILDREN FRIENDLY PARKS FOR PLAY AND LEARNING



WHY TEMPORARY INTERVENTION?

- Low cost
- Inspire change
- More participatory



Nairobi Place making week

TEMPORARY STREET INTERVENTIONS TO ENHANCE SAFETY OF PEDESTRIANS AND CYCLIST



WHY MAKE TEMPORARY INTERVENTION WHILE STILL FINANCING EXPENSIVE INFRASTRUCTURE?



Kenya seeks funds to finance world's most expensive footbridges

Modified date: Aug 15, 2021



GOVERNMENT AND CITIES MUST COMMIT TO INVEST IN INFRASTRUCTURE THAT MEETS THE NEEDS OF VULNERABLE USERS

Nairobi Metropolitan
services committed to
invest 20% of their
transport budget in
NMT development



CREATING SPACE FOR CAREGIVERS AND PREGNANT WOMEN IN MATATUS

*They reduced the number of seats
from 51 to 46 seats to
accommodate caregivers*

“They had challenges boarding the vehicles, especially in rush hours. Forced to squeeze their way to the back seats and those using crutches had no leg space but with these changes they have space close to the door at no extra fee” Sacco

Githurai Buses Modified To Accommodate Pregnant Women

By Citizen Reporter

CR

Published on: June 13, 2022 10:36 (EAT)



PRIORITY SEATING IN PUBLIC TRANSPORT IN NEW ELECTRIC BUSES IN NAIROBI



STAY IN TOUCH



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Wow Mom Kenya



wowmomske



Wow Mom Kenya

