



**GLOBAL ACTION PLAN
INTERNATIONAL**

Living SDGs:
organs in a healthy body

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Living SDGs

New tools, including the 17 Sustainable Development Goals of the UN, offer a compass for building healthy circular economies.

To succeed, we also need a moral compass.

Circular economy

- 
- There is no such thing as waste
 - Living ecosystem
 - Mutual benefit and mutual dependency


A healthy body

A shirtless man with short, dark hair is standing in the ocean. He is looking down at his hands, which are clasped in front of him. The water is a deep blue with gentle ripples. The background is a solid dark blue, which is part of the slide's design.

One ecosystem: the human body

- 78 organs, millions of bacteria
- All working together, each of them essential

A healthy body

A person in a dark jacket is breathing a large plume of fire upwards at night. They are holding two flaming torches, one in each hand. A crowd of people is visible in the background, some looking at the fire-breather. The scene is illuminated by the fire and some ambient night lights.

Today's planetary ecosystem is not healthy:

- The whole planet has a fever
- The fever is a symptom, not the disease

A healthy body



The circular economy challenge:

- Emulate nature by building healthy ecosystems
- At all levels: personal, community, global

New tools, old precepts

Two tools:

- The SDGs
- The Planetary Boundaries

Two precepts:

- Do as you would be done by
- Do no harm

New tools, old precepts

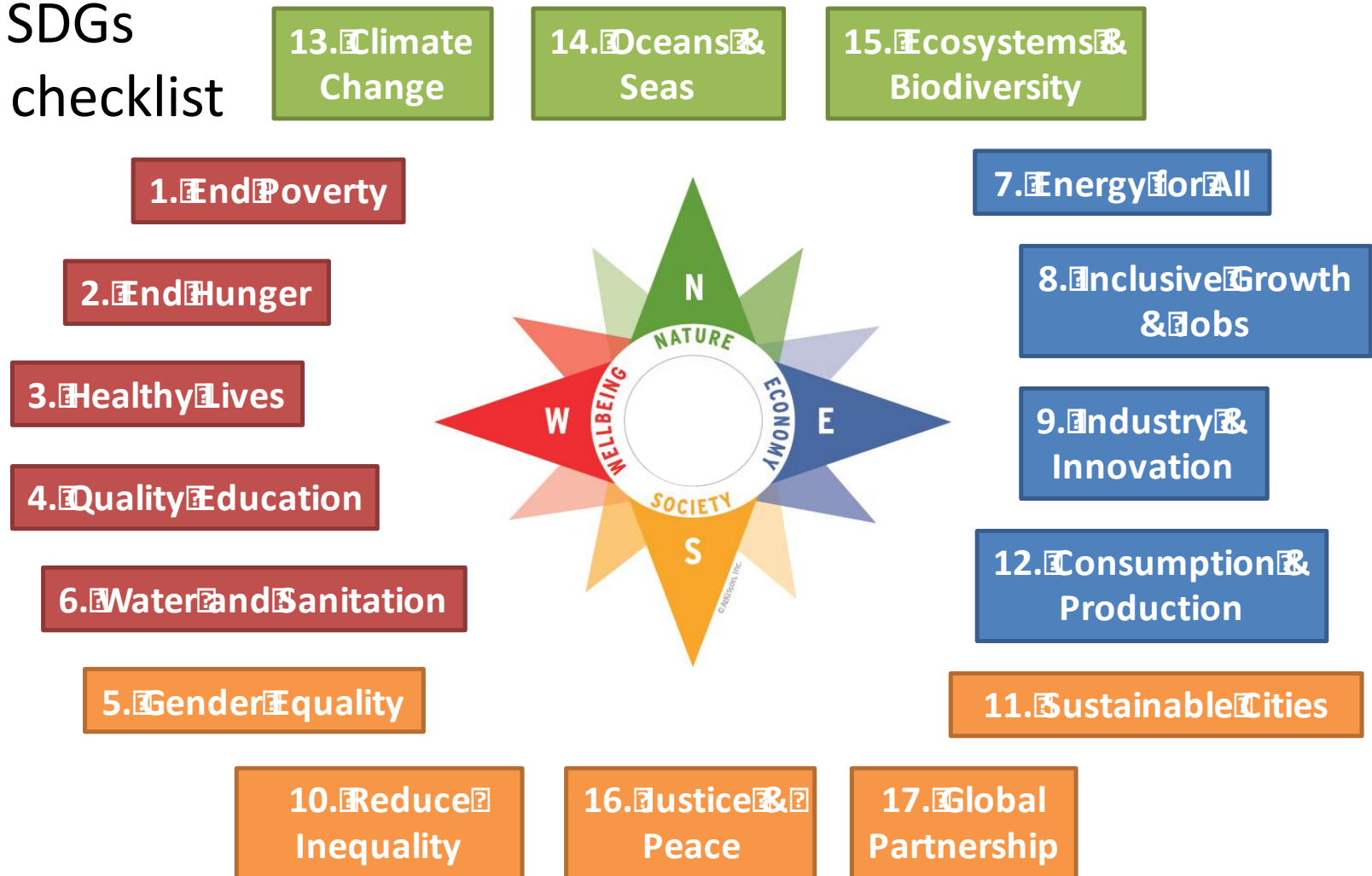
Do as you would be done by; do no harm

“Make sure that every development is going to produce a better life for your grandchildren.”

– Peter Thomson, President of the United Nations General Assembly

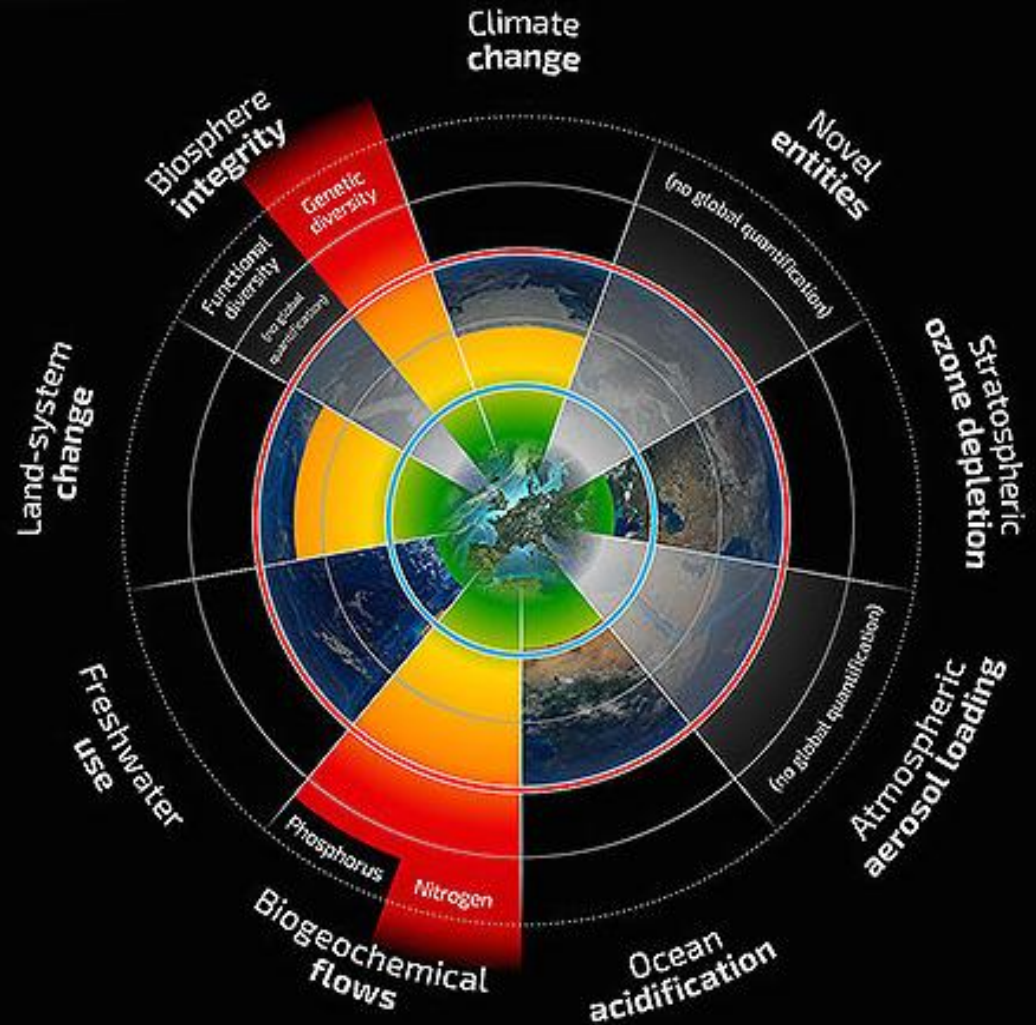
New tools: SDGs

The SDGs
as a checklist



New tools: Planetary Boundaries

- Planetary boundaries
- Quantify how we would like, or need, to be 'done by'
- For the Northern points of the compass, Nature
- A basis for more honest and realistic EIAs



A moral compass

- Just another Environmental Impact Assessment?
- Impossible to foresee all impacts
- A reason for not trying?
- Or a question of moral responsibility?

Emulating natural ecosystems

- Synergy: partnerships
- Symbiosis: mutually beneficial commercial and other solutions
- Individual and organizational learning
- Innovation, experimentation – emergence



Transformation

*As a caterpillar
becomes a butterfly...*



A circular economy is *not* an extension of what we already know

Create a radically different social context from which a more healthy body can emerge

Transformation

Not talk but action.

**No more space for procrastination, pettiness,
or feuding.**

Flexibility within known boundaries.

New learning platforms.

Transformation

Charting a course to circular economies carries a *moral responsibility*

- To search for symbiosis and synergy
- To respect planetary boundaries
- To embrace radical change in support of emerging new systems



Safe transition calls for all our intelligence and integrity



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Thank you!

A global leader in sustainable behaviour change

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