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Invitation to a virtual journey through time from the Federal Environment Agency

History of the Federal Environment Agency in pictures, words, and sound – new website <http://fuer-mensch-und-umwelt.de/>

In a new online campaign the Federal Environment Agency (UBA) is providing information to all Internet junkies. The <http://fuer-mensch-und-umwelt.de/> website is the starting point for a virtual journey through the 36-year history of the Federal Environment Agency and environmental protection. The website, easy to navigate and chock full of original audio and visual materials, explains why for example asbestos was banned, how it came about that lead disappeared from petrol, and why the Blue Angel eco-label gave the German postal system a new yellow colour in the late 1970s. The extravagantly animated journey through time offers both an entertaining and informative look at the history of UBA.

Visitors to the new site can also test their environmental knowledge until 31 May 2010. With a bit of luck one can win a Brother DCP 196c printer, a low-energy device which bears the Blue Angel, of course. Other prizes include four Apple iPod Shuffles (2 Gigabytes), energy measuring devices, books and other goods.

To go directly to the journey through time and contest click <http://fuer-mensch-und-umwelt.de/gewinnspiel>

Dessau-Roßlau, 12 May 2010