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Joint press release with BUND and Multivision e.V.

450 youth visitors at Federal Environment Agency

Multivision "Climate & Energy" education project invited to Dessau-Roßlau

The national Multivision „Climate & Energy“ school education project sponsored by Friends of the Earth Germany (BUND) has been invited to the Federal Environment Agency (UBA) in Dessau-Roßlau on 29 January 2009. The guests are some 450 youths from different Dessau schools who will be participants at various events taking place in the UBA auditorium. "The young people of today will definitely notice the effects of global warming. The pupils will have an opportunity to take an active part in shaping their future and get comprehensive information about climate change", said Dr. Thomas Holzmann, Vice President of the Federal Environment Agency.

The national media project *Multivision „Klima & Energie“* educates adolescents and adults about climate change as a result of the consumption of fossil fuels as well as about the opportunities and potential of renewable energies. Multivision seeks to garner the enthusiasm of adolescents and adults for the idea of climate protection by carrying out active training activities. "Despite exhaustive reporting, there are many young people and adults with hardly any knowledge about the cause and effect of global warming or what can be done about it", explains Sören Janssen of Multivision's executive board. The education project carried out throughout the country seeks to explain the context of global warming and to motivate youth with some hands-on means to join in the action. "We hope to win youth over for redesigning our energy-intensive lifestyle. This generation must manage to achieve an 80 percent reduction of CO₂. Multivision is demonstrating that the use of renewable energies holds both an ecological and economic vision for the next generations", continued Janssen.

The *Multivision „Klima & Energie“* project has been acknowledged as an educational project within the framework of the United Nations Decade of Education for Sustainable Development (2005-2014). The main objective of Germany's plan of action during the UN decade under the patronage of Federal President Horst Köhler is to firmly root the notion of sustainable development in all areas of the education system. Dr. Susanne Nawrath of the Potsdam Institute for Climate Impact Research (PIK) recommends the education project, as it 'provides a

scientifically correct and clear overview' of the topic. "The Multivision project explores in detail the alternative sources of energy such as wind, sun, hydropower, and geothermal energy", added Hermann Scheer of the Eurosolar association. Multivision is on tour throughout Germany and will address a youth audience of roughly 500,000 in its three years of activity.

The event will be launched on Thursday, 29 January 2009 in the auditorium of the Federal Environment Agency (Wörlitzer Platz 1, 06844 Dessau-Roßlau) at 8:00, 9:45 and 11:30 a.m.

More information about Multivision "Climate & Energy" is here (in German):

www.multivision.info

Dessau-Roßlau, 21 January 2009