An Agenda to Mainstream Green Chemistry

Joel A. Tickner, ScD Sustainable Chemistry: The Way Forward September 24, 2015



About the GC3

• The Green Chemistry & Commerce Council (GC3) is a business-to-business forum that works collaboratively to accelerate the application of green chemistry across industry sectors and supply chains.



Mission

- The GC3 provides an open setting for companies to share information and experiences about the challenges to and opportunities for safer, more sustainable chemicals and products.
- The mission of the GC3 is to make green chemistry standard practice, contributing to innovation, improved public health, and protection of the environment.



Defining Green Chemistry

- Green chemistry is the design of chemical products and processes that reduce or eliminate the use and generation of hazardous substances.
- Green chemistry is a growing field of practice that builds on conventional chemistry and engineering by applying 12 fundamental principles that guide the design of sustainable chemical products and processes. It applies across the life cycle of a chemical product, including its design, manufacture and use.



Applying green chemistry

- Practiced primarily at the chemical development and formulation level.
- But product developers, manufacturers, brands, and retailers all play an important role in driving and adopting green chemistry.
- An element of "sustainable chemistry"



GC3 Members



10 years of changes enhancing the need for greater green chemistry collaboration

- Changes in markets
- Changes in policy
- Changes in science
- Changes in chemistry/growth of green chemistry



Market drivers



Policy Drivers



G3-



Quick Links:

SCP Regulations



More information

Science Drivers

Festare



Sustainable Chemistry Engineering The National Science Foundation's Investment in Sustainable Chemistry, Engineering, and Materials Ashley A. White, ** Matthew S. Plate, *** Deborah M. Araguete,⁴ Saan L. Jones,⁴ Lynnette D. Madsen,⁴ and Rosenarie D. Wesson⁴ AAAS Sensor and Tablookog Policy Juliew, Donton of Materiak Ramonb, Natural Samue Templation, Adington, Vagnar 2238, Daniel Status L'United Status an et Chemistry, National Science Foundation, Arlington, Woghia 22230, United Status an et Earth Sciences, National Science Foundation, Arlington, Virginia 22230, United St an et Mateniale Barner(b, National Science Foundation, Adiogram, Virginia 22230, United



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HOME ABOUT GLOSSARY







Growth of Green Chemistry Efforts

Beyond Benign »



But have we mainstreamed green chemistry?

• A time when...

Green chemistry becomes standard practice throughout the economy so that all chemistry is, by default, green chemistry



We have made progress but have a long way to go...

- Despite significant successes in programs, collaborations and recognition of need, it's still a marginal consideration.
- The green chemistry community lacks a coherent long term strategy, strong coordination, and significant, stable funding.
- Much of the progress has been on the demand side and not on the supply side.

GC3 Approach - How do we "mainstream" green chemistry

- What can be done to make all chemistry green chemistry?
- What are the current barriers and drivers?
- What partnerships will have to be built,
- policies put in place, educational needs met, and investments made?

Process

- Member survey
- Literature review
- Mainstreaming Green Chemistry Advisory
 Group
- GC3 Strategic Research Initiatives







Short Term Goals of the GC3 Agenda to Mainstream Green Chemistry

- Scale green chemistry innovation;
- Elevate the importance of green chemistry in education and research;
- Develop and pass smart policies that support markets, research, and innovation.



Priority Short Term Actions

- Support the proposed federal "Sustainable Chemistry R&D Act of 2015
- Expand the development and use of innovative tools to accelerate green chemistry
- Convene a National Summit on green chemistry research and education
- Identify metrics and ways to measure green chemistry and advocate for gathering of such information
- Continue to Advance Collaborative Supply Chain
 Partnerships



Green chemistry may not be mainstream, but the avenues to get there are evolving

- Cross-sectoral, value chain collaboration is growing...
- Tools and metrics are evolving....
- Innovative new chemistries and materials are being developed...
- Education and awareness are changing



A unique point in time to accelerate green chemistry

- Build incentives for R&D, adoption and scale
- Enhance green chemistry education
- Grow the scientific base
- Accelerate supply chain collaborative partnerships to solve problems
- Communicate the stories
- Transform the chemicals and materials economy
- Create a stronger, more vibrant, integrated green chemistry community



Thank you.

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