

FÜR UMWELT-  
FREUNDLICHEREN UND  
**BESSEREN STÄDTISCHEN  
NAHVERKEHR**



CIVITAS



**CiViTAS**  
Cleaner and better transport in cities



# Nationaler Kick-Off der Europäischen Mobilitätswoche 14./15. April 2016 | Berlin

CIVITAS Initiative und CIVINET Deutscher Sprachraum

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CIVINET Deutscher Sprachraum – Technisches Sekretariat



THE CIVITAS INITIATIVE IS CO-FINANCED BY  
THE EUROPEAN UNION



CIVITAS –  
A network of cities & for cities  
to promote sustainable urban  
mobility innovation



# CIVITAS – A major European Initiative



**CIVINET**  
CIVITAS City Networks

CIVINET Deutscher Sprachraum



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IS CO-FINANCED BY THE  
EUROPEAN UNION



- 4 "programmes"
- 13 years (from 2002)
- 69 demonstration cities
- 700+ measures
- 200+ M€ EU funding
- 500++ M€ investment
- 238 Forum Network member cities



# CIVITAS – An instrument for policy innovation in Europe!

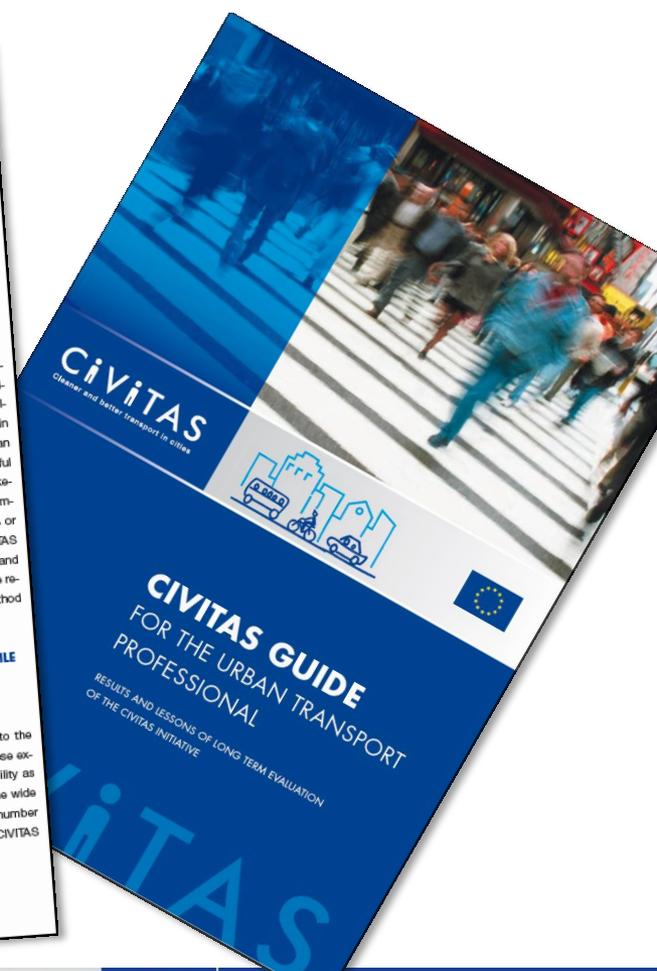
- Identifying effective solutions for key policy challenges

| Solutions                                | Challenges |               |                |             |                   |                 |
|--|------------|---------------|----------------|-------------|-------------------|-----------------|
|  | health     | accessibility | time & fatigue | landscaping | financial charges | space and place |
| Clean fuels and vehicles                 | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Urban freight                            | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Demand management strategies             | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Access restrictions, environmental zones | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Congestion charge                        | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Mobility management                      | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Mobility agency                          | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Ecopoints                                | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Collective transport                     | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| New forms of public transport services   | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Access elderly, disabled passengers      | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Integration of modes                     | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Transport telematics                     | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| E-Ticketing                              | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Traffic management and control           | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Travel and passenger information         | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Less car-dependent mobility options      | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Car-sharing                              | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Carpooling                               | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Walking and cycling                      | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |
| Sustainable Urban Mobility Plans         | Strong     | Weak          | Weak           | Weak        | Weak              | Weak            |

Legend:   
■ strong connection   
■ moderate connection   
■ weak / indirect connection

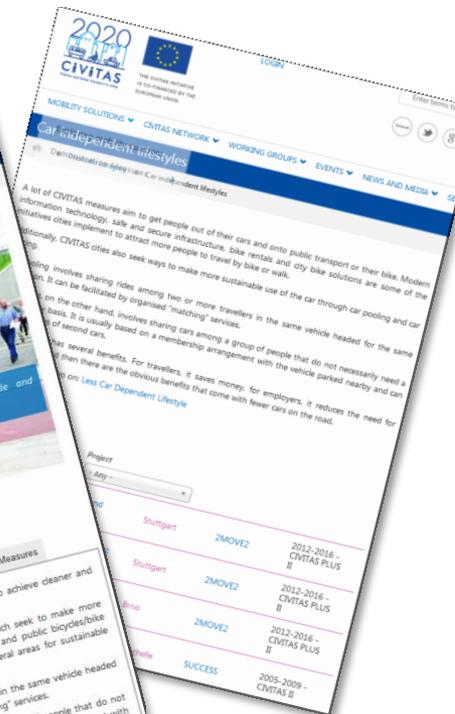
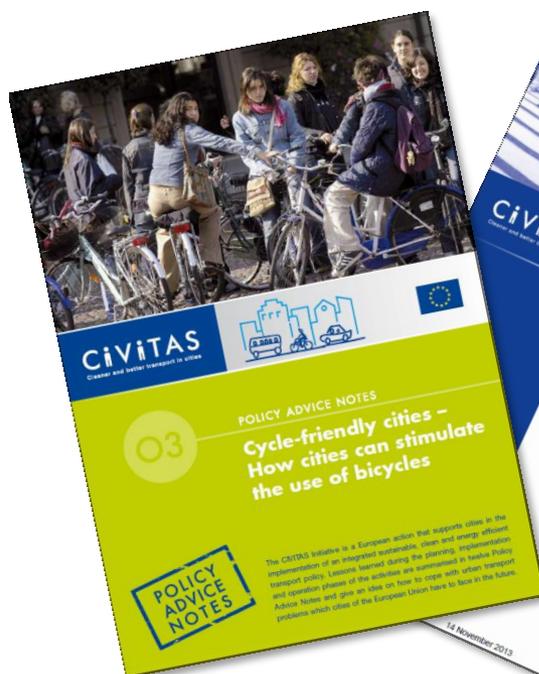
**IN THIS HANDBOOK, THE FOLLOWING FIVE CHALLENGES ARE ADDRESSED**

- 1. HOW TO CREATE A HEALTHY ENVIRONMENT FOR CITIZENS**  
 Urban transport can have a profound negative effect on health including premature death from air pollution, obesity resulting from lack of activity and traffic noise that causes sleep problems. Freight consolidation, clean vehicles, carpooling, car-sharing, and stimulation of slow modes contribute to citizens' health.
- 2. HOW TO CREATE AN ECONOMICALLY VIABLE AND ACCESSIBLE CITY**  
 Congestion and traffic standstills, especially during peak hours, are among the most visible problems in European cities. Inaccessibility of urban areas comes at a cost: an estimated one percent of the GDP annually. The most obvious approach – and that used through much of the second half of the twentieth century – is to counter congestion by increasing road capacity. However, additional road space has been demonstrated to induce travel demand and in turn generate more traffic. It is also difficult and costly to expand road capacity within urban areas. Instead, several integrated packages of local transport and traffic management projects have been tested within CIVITAS. These packages turned out to be very cost effective. Most notable are: carpooling, congestion charging, traffic management, mobility management and better public transport.
- 3. HOW TO ENSURE A SAFE AND SECURE URBAN ENVIRONMENT AND MOBILITY**  
 Road accidents are responsible for about 34,500 deaths and 1.5 billion injuries annually (more than 60 percent of road deaths occur in the built-up area). Most policy measures within the CIVITAS Initiative have a positive effect on traffic safety. Or to be more specific, the CIVITAS measures not only improve air quality but also lead to fewer people being
- 4. HOW TO INVOLVE CITIZENS AND OTHER URBAN MOBILITY STAKEHOLDERS**  
 The CIVITAS Initiative proved the importance of stakeholder engagement. Many of the policies it experimented with were aimed at this goal. The main challenge these activities tried to address is how to obtain legitimisation and wide support for innovative urban transport improvements. Policies are more successful with the appropriate level of involvement from stakeholders, be it neighbouring public authorities, companies, lobby groups, representative organisations or individual citizens. In general, the aim within CIVITAS was to increase the involvement of stakeholders and citizens. Each policy or individual mobility measure requires its own level of engagement and its own method of involvement.
- 5. HOW TO ACHIEVE POLICY GOALS WHILE ENSURING THAT MOBILITY NEEDS OF SOCIETY AND ITS CITIZENS ARE MET**  
 Many CIVITAS cities put considerable effort into the strategic policy planning process. Based on these experiences, both the Action Plan on Urban Mobility as well as the Transport White Paper stimulate the wide take-up of Sustainable Urban Mobility Plans. A number of case studies show the experiences of the CIVITAS cities.



# CIVITAS – An instrument for policy innovation in Europe!

- Creating evidence, making knowledge readily available



# CIVITAS – An instrument for policy innovation in Europe!



- Connecting stakeholders, creating trust and commitment!

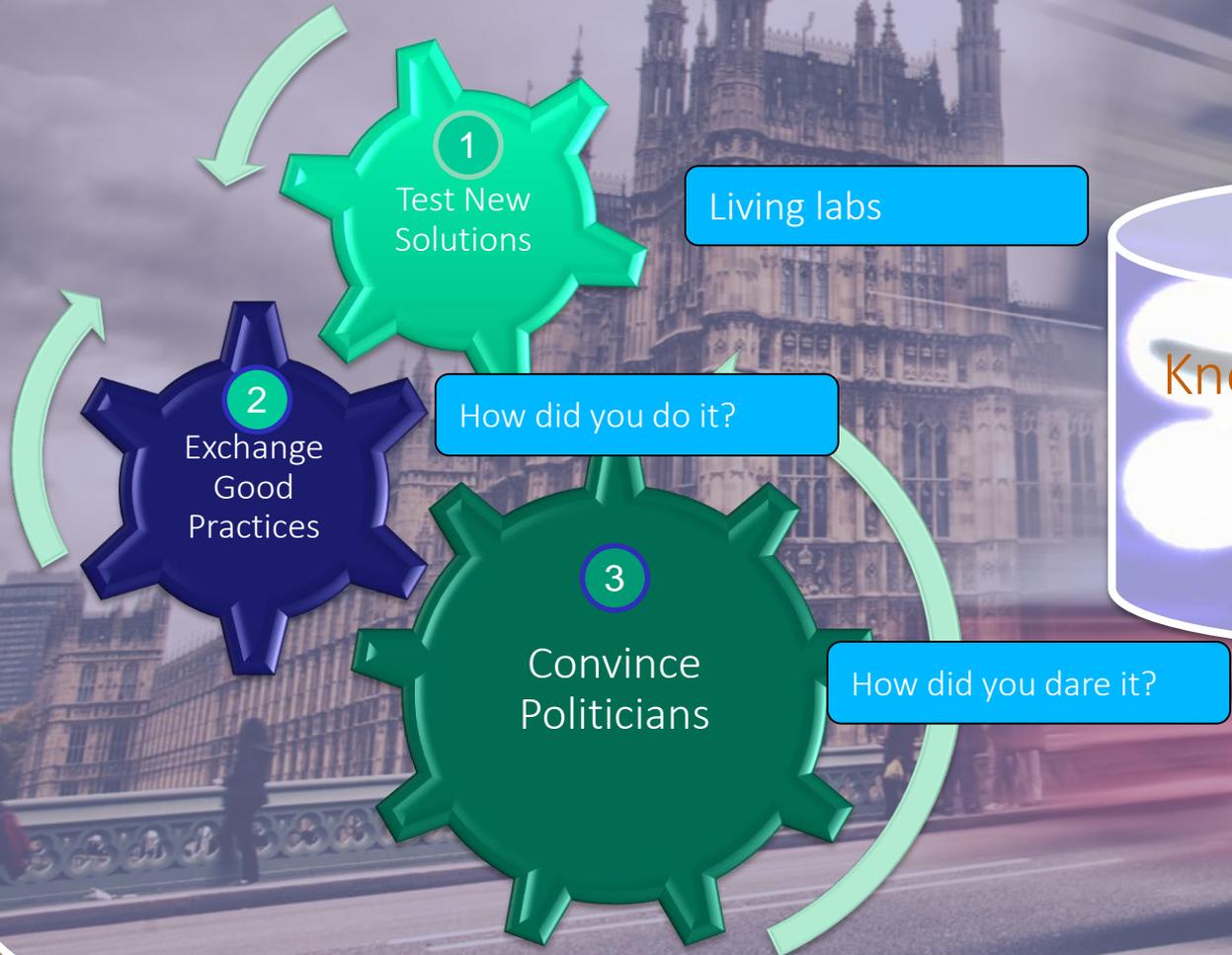


# Key domains of intervention



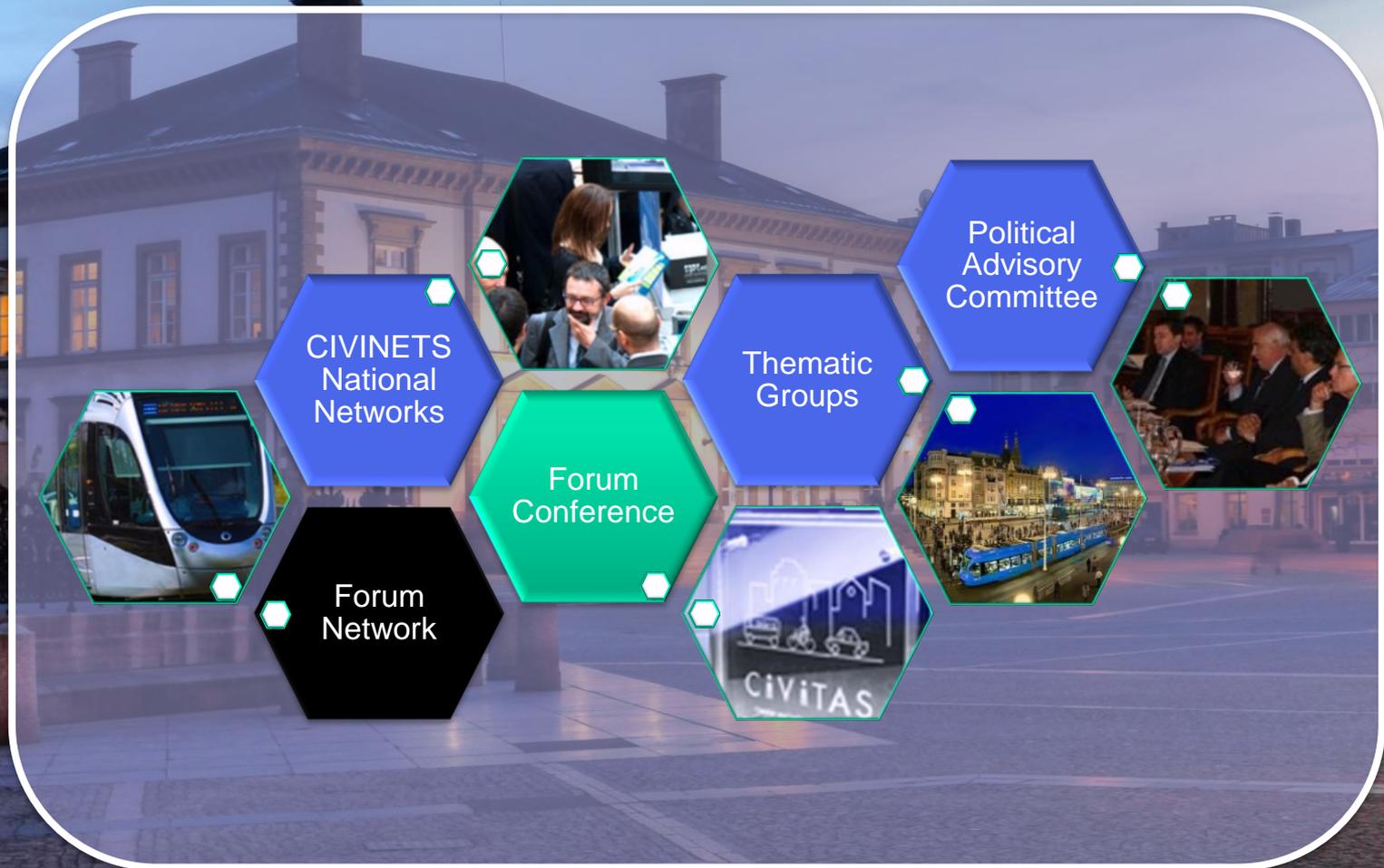
Cities have demonstrated  
700 measures in 10 years

# CIVITAS in action



Knowledge Base on  
Clean Urban  
Transport

# CIVITAS Networks



# How to become a CIVITAS member?



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- Participating cities have to prove their political and technical commitments to introduce ambitious, integrated urban transport strategies.
- Each city must commit itself to the introduction of an ambitious, sustainable urban transport policy.
- This commitment must be politically endorsed on the CIVITAS Forum Declaration by the signature of a local politician who has executive power (Councillor or (Vice) Mayor).





- Unterstützt die gemeinsame Gestaltung eines Stadtverkehrs der Zukunft in Europa
- Schafft Austausch in den Landessprachen
- Ist Teil der europäischen CIVITAS Initiative

# Mitglieder von CIVINET Deutscher Sprachraum

| Gruppe   | Anzahl    | Land     |           |          |
|--|-----------|----------|-----------|----------|
|  |           | AT       | DE        | CH       |
| Städte, stadtnahe Unternehmen, Städtebünde und Bundeseinrichtungen | 16        | 6        | 9         | 1        |
| Forschungseinrichtungen  | 9         | 1        | 8         |          |
| Verkehrswirtschaft   | 18        | 2        | 15        | 1        |
| MobilitätsexpertInnen  | 1         |          | 1         |          |
| <b>GESAMT</b>  | <b>44</b> | <b>9</b> | <b>33</b> | <b>2</b> |

- Stadt Aachen
- Stadt Bielefeld
- Freie Hansestadt Bremen
- Stadt Graz
- Stadt Klagenfurt
- Stadt Köln
- Stadt Landshut
- Stadt Leoben
- Stadt München
- Stadt Wien
- Stadt Zürich
- AustriaTech – Gesellschaft des Bundes | Wien
- Österreichischer Städtebund | Wien
- Umweltbundesamt Deutschland | Berlin
- Nahverkehr in Offenbach GmbH | Offenbach
- Verkehrsverbund Rhein-Sieg GmbH | Köln



- **Vernetzung** von Städten und anderen Akteuren in der Sprachfamilie über
  - Veranstaltungen
  - Newsletter,
  - Website und
  - persönliche Kontakte
- „Übersetzung“ von CIVITAS Aktivitäten
- **Vermittlung** von EU-Politik
- **Identifizierung** von EU-Förderprogrammen

# Veranstaltungen für Mitglieder CIVINET Deutscher Sprachraum (Auswahl)



- Diskussionsveranstaltung „Stadtbahn – Ein Evergreen“, Bielefeld, Mai 2014
- Studententour „Elektromobiler Busverkehr - der Einsatz von e-Bussen im ÖPNV“, Aachen, September 2014
- Konfliktlösungen zwischen Fußgängern und Fahrradfahrern, Wien, Oktober 2015
- Finanzierungsinstrumente für den städtischen Verkehr, Berlin, Oktober 2015
- Shared Mobilität, Graz, November 2015



# CIVINETs im Europäischen Parlament (April 2015)



# Mitgliedschaft im CIVINET Deutscher Sprachraum



- 2013 wurde der Verein CIVINET Deutscher Sprachraum gegründet
- Vier Vorstände aus Städten
- Beitragsfrei
- Satzung und Antragsunterlagen erhältlich unter

[www.civitas.eu/civinet/civinet-deutscher-sprachraum](http://www.civitas.eu/civinet/civinet-deutscher-sprachraum)

# Herzlichen Dank für Ihre Aufmerksamkeit

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Impressum  
CIVITAS Netzwerk für den  
deutschsprachigen Raum e.V.

Sitz des Vereins: Köln, Deutschland  
Zuständiges Registergericht: Köln |  
Registerblatt VR 18002

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