



Federal Ministry
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Session I: Economic Benefits of Cycling Tourism

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Economic Benefits of Cycling Tourism



World: 1.19 b international arrivals with 1.26 b USD in receipts, 5-6 b domestic tourists, 1 in 11 jobs

Germany: 3.9 % GDP contribution, 2.9 million jobs, 287 b € revenues

Cycling tourism
(2009):

153/22 m
day/overnight tourists,
2.9 b € consumption,
5.3 b€ indirect

Economic Benefits of Cycling Tourism



Sustainability

Tourism in tune with nature and the local population is a prerequisite for lasting value creation.

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Structural benefits

Tourism can play a major role in strengthening rural areas and help to counteract the negative effects of structural changes.

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Inclusiveness

Demographic change and a growing awareness for the necessity of including everyone in society are making the topic of accessibility decisive to the future of tourism.

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