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Session I: Economic Benefits of Cycling Tourism

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Economic Benefits of Cycling Tourism

**World:** 1.19 billion international arrivals with 1.26 billion USD in receipts, 5-6 billion domestic tourists, 1 in 11 jobs

**Germany:** 3.9% GDP contribution, 2.9 million jobs, 287 billion € revenues

**Cycling tourism (2009):**
- 153/22 million day/overnight tourists,
- 2.9 billion € consumption,
- 5.3 billion € indirect revenues
Economic Benefits of Cycling Tourism

Sustainability
Tourism in tune with nature and the local population is a prerequisite for lasting value creation.
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**Structural benefits**
Tourism can play a major role in strengthening rural areas and help to counteract the negative effects of structural changes.
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Inclusiveness
Demographic change and a growing awareness for the necessity of including everyone in society are making the topic of accessibility decisive to the future of tourism.
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Way to go!