FIETSEN OP ZUID

Promoting cycling on Rotterdam’s South Bank as a means for socioeconomic development
25 times around the world: that's how far Rotterdam residents cycle each day.

600 km of segregated cycling paths offer cyclists plenty of safe space.

+63% Bicycle usage since 2004.
Modal share in 4 main Dutch cities

Rotterdam

Amsterdam

Den Haag

Utrecht
promote cycling as a means for socioeconomic development

by working on both ‘software’ & ‘hardware’

and build a strong, diverse network while learning-by-doing
Happy mobility @neighbourhood

Women on wheels

A bike for every child

Cycling friendly schools
Learning  Community & communication  Anchoring
- Cycling is more than mobility planning
  > link to city’s larger agendas regarding economy, health, ...
- Good infrastructures ≠ enough!
  > make cycling policies, measures, and initiatives inclusive and equitable; and get underserved groups involved.
  > start from local urgencies
- Experiencing = believing
Cycling city for everybody!
Thanks for your attention

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More information & publications
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