



Chris Roorda

International Cycling Conference
Mannheim
September 20, 2017

FIETSEN OP ZUID



Promoting cycling on
Rotterdam's South Bank as a
means for socioeconomic
development



drift
for transition

Ezafus

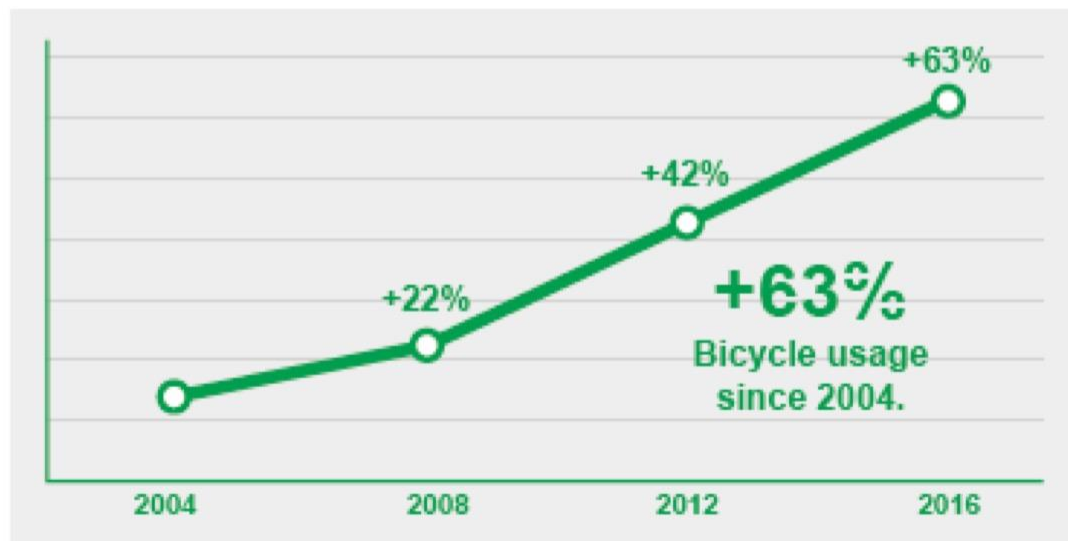
FIETSEN OP ZUID | NUMBERS



25 times
around the world: that's
how far Rotterdam residents
cycle each day.

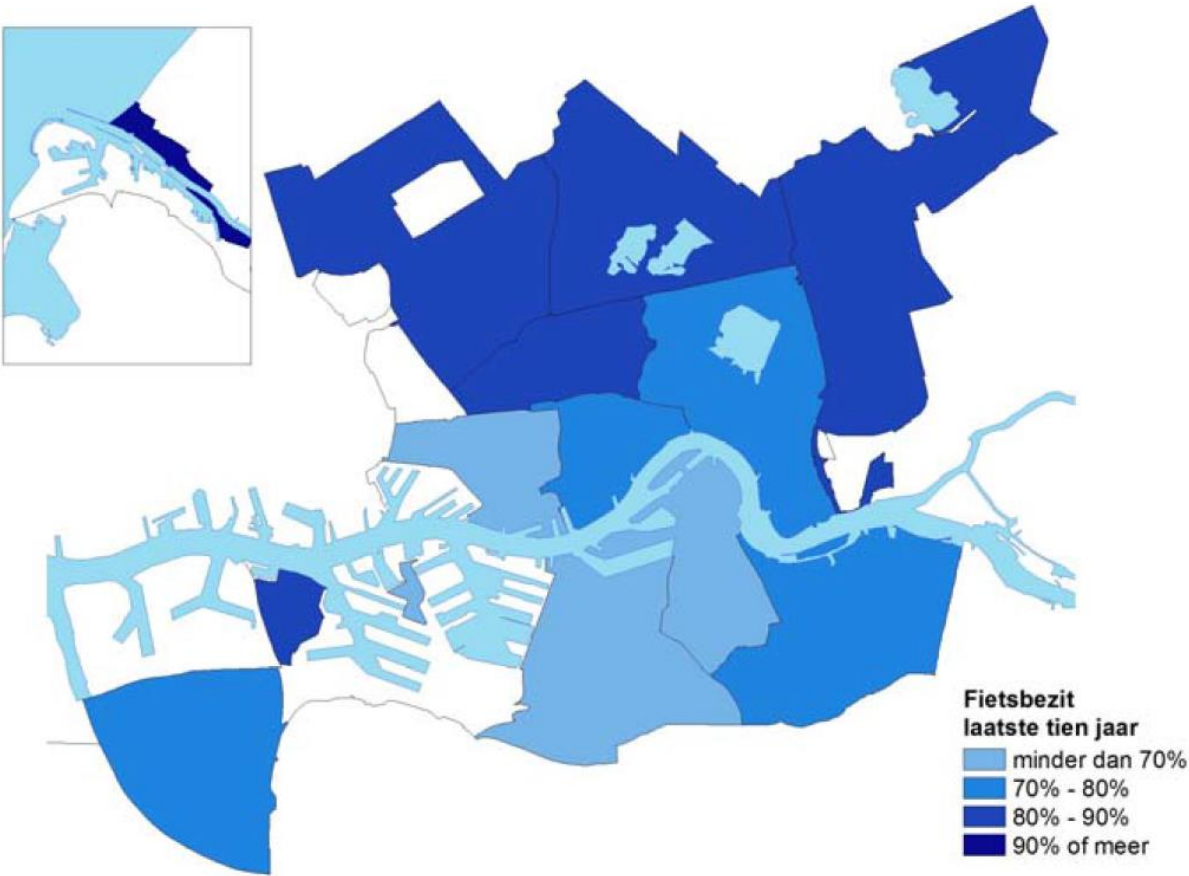
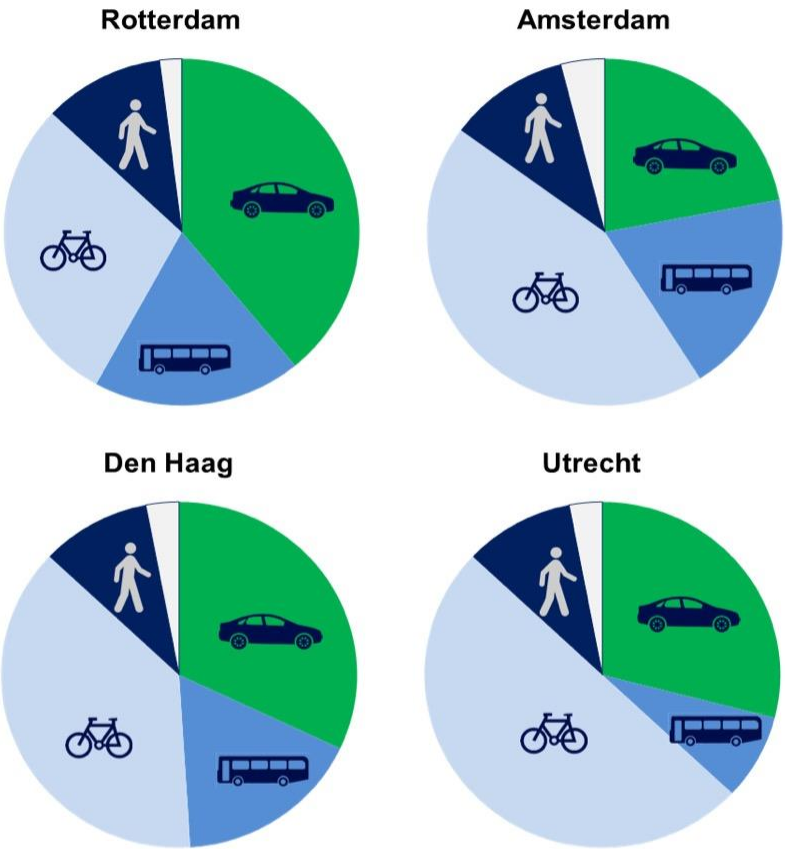
600 km

of segregated cycling
paths offer cyclists
plenty of safe space.

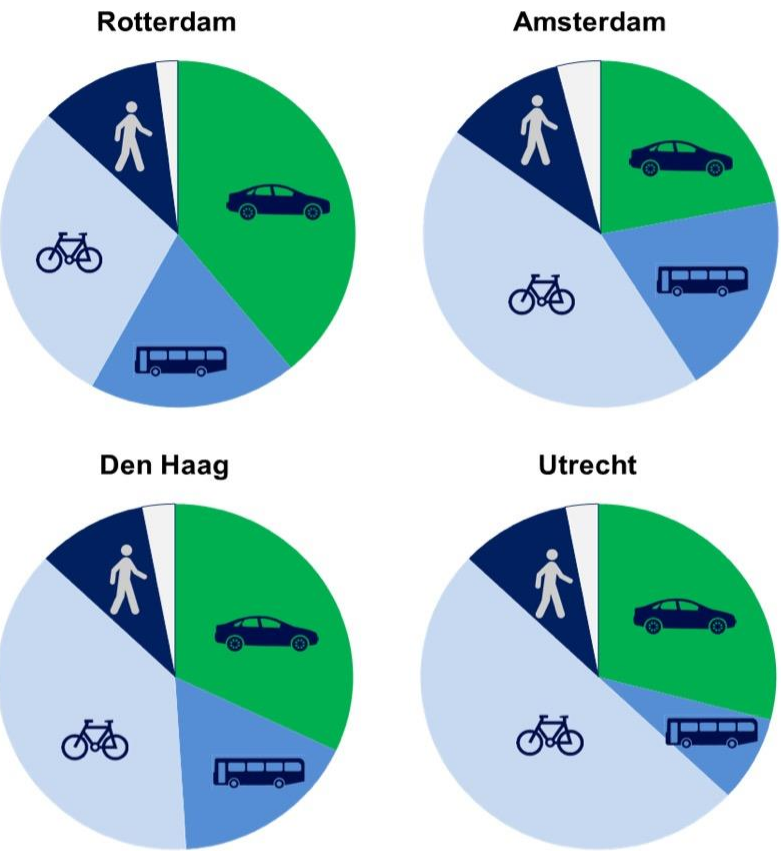




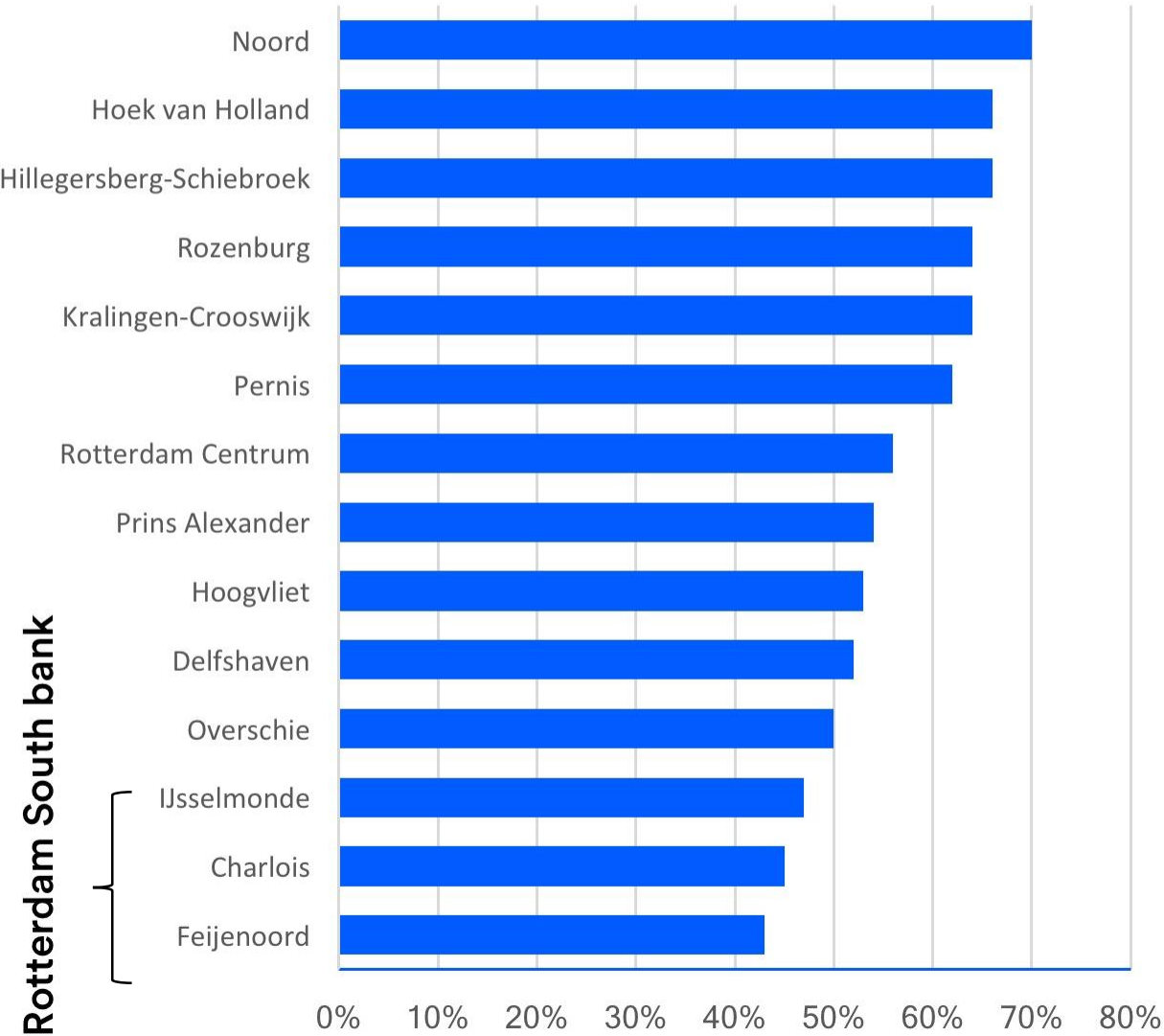
Modal share in 4 main Dutch cities



Modal share in 4 main Dutch cities

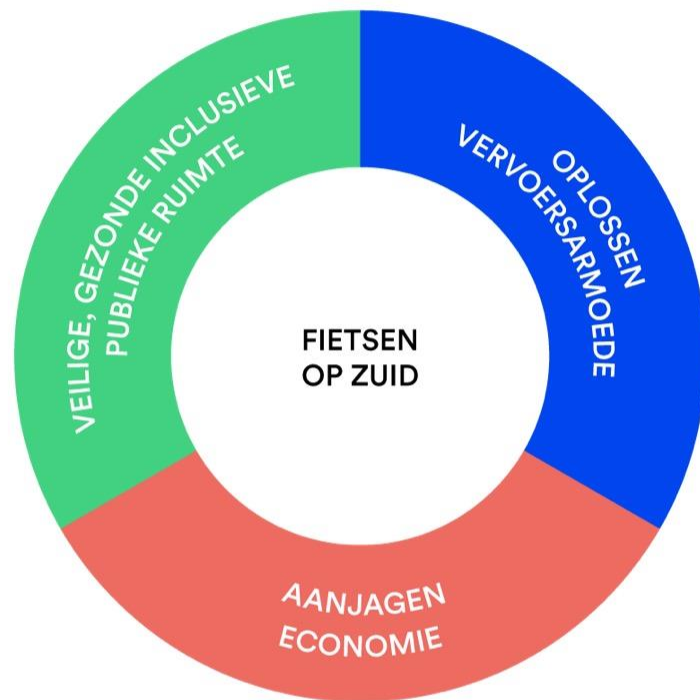


Bicycle use in Rotterdam (2016)

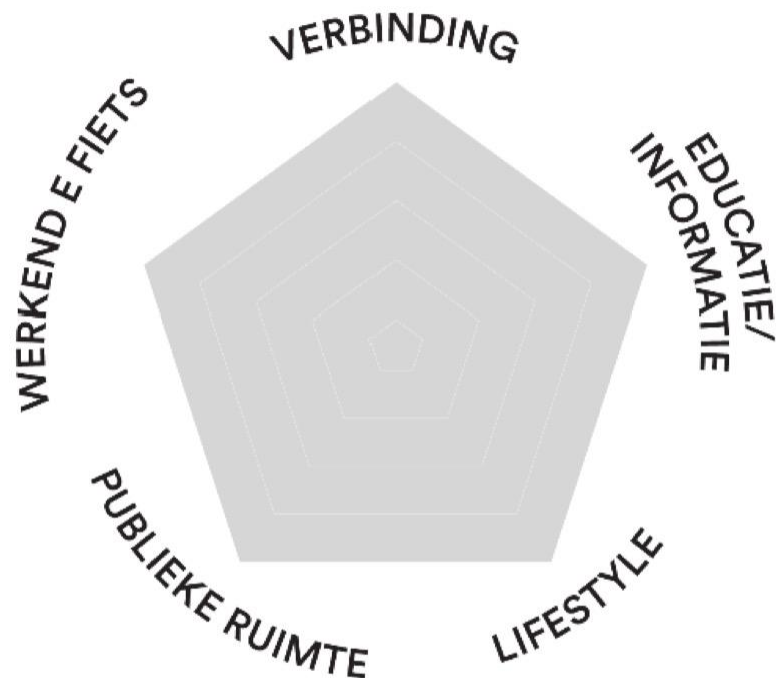


FIETSEN OP ZUID | CHILDREN FIRST

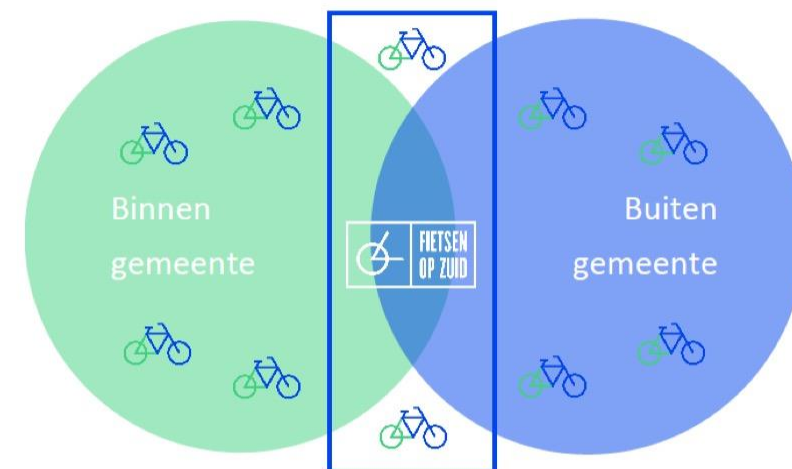




promote cycling as a means for socioeconomic development



by working on both 'software' & 'hardware'



and build a strong, diverse network while learning-by-doing



Happy mobility
@neighbourhood



Women on wheels



A bike
for every child



Cycling friendly schools



Learning



Community &
communication



Anchoring

FIETSEN OP ZUID | THE POWER OF CYCLING



- Cycling is more than mobility planning
 - > link to city's larger agendas regarding economy, health, ...
- Good infrastructures ≠ enough!
 - > make cycling policies, measures, and initiatives inclusive and equitable; and get underserved groups involved.
 - > start from local urgencies
- Experiencing = believing

FIETSEN OP ZUID | THE GOAL

Cycling city for everybody!



FIETSEN OP ZUID | THANKS

Thanks for your attention

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More information & publications
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