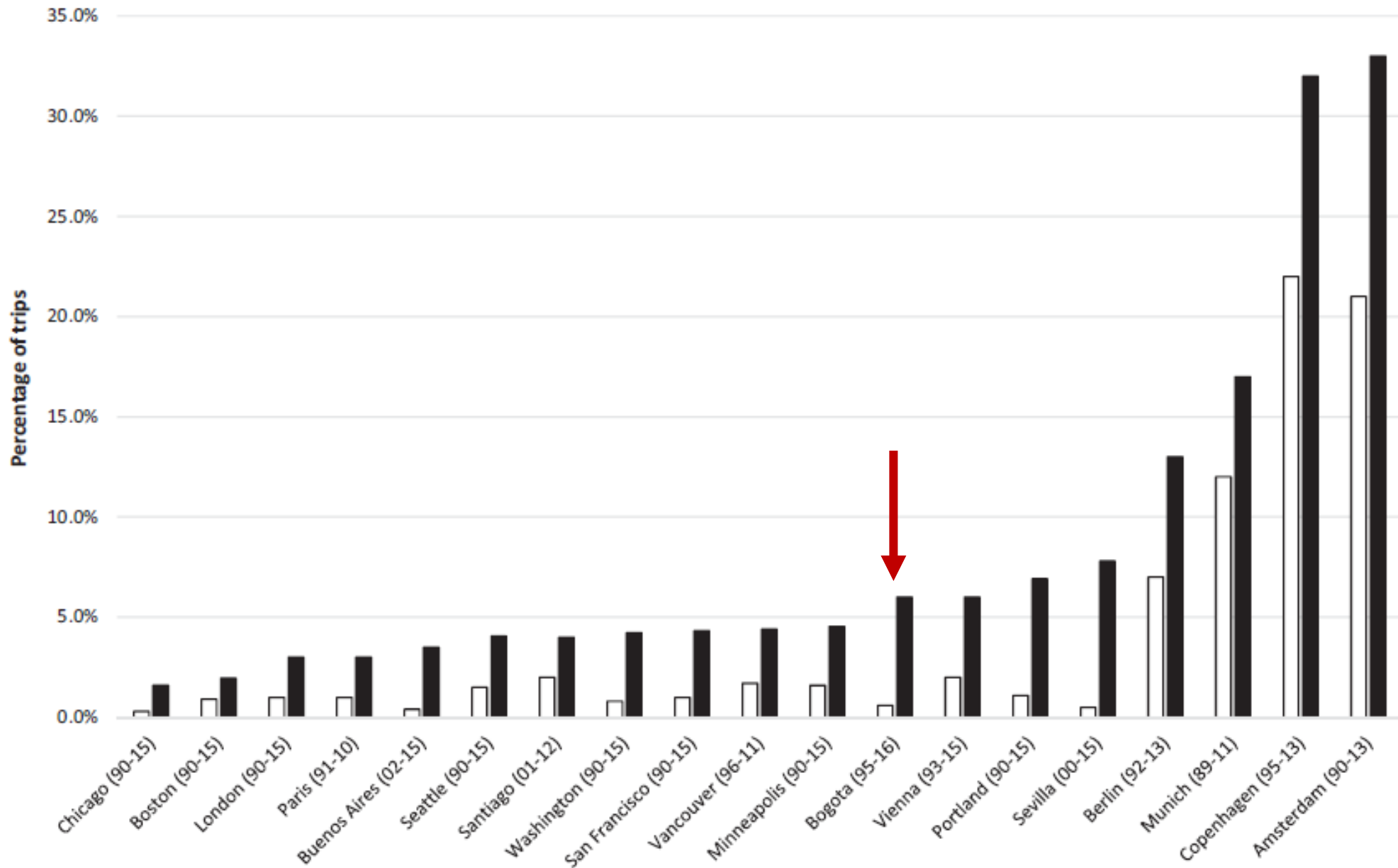


# Supporting bicycle monitoring from civil society: the example of Bogotá's bicycle account

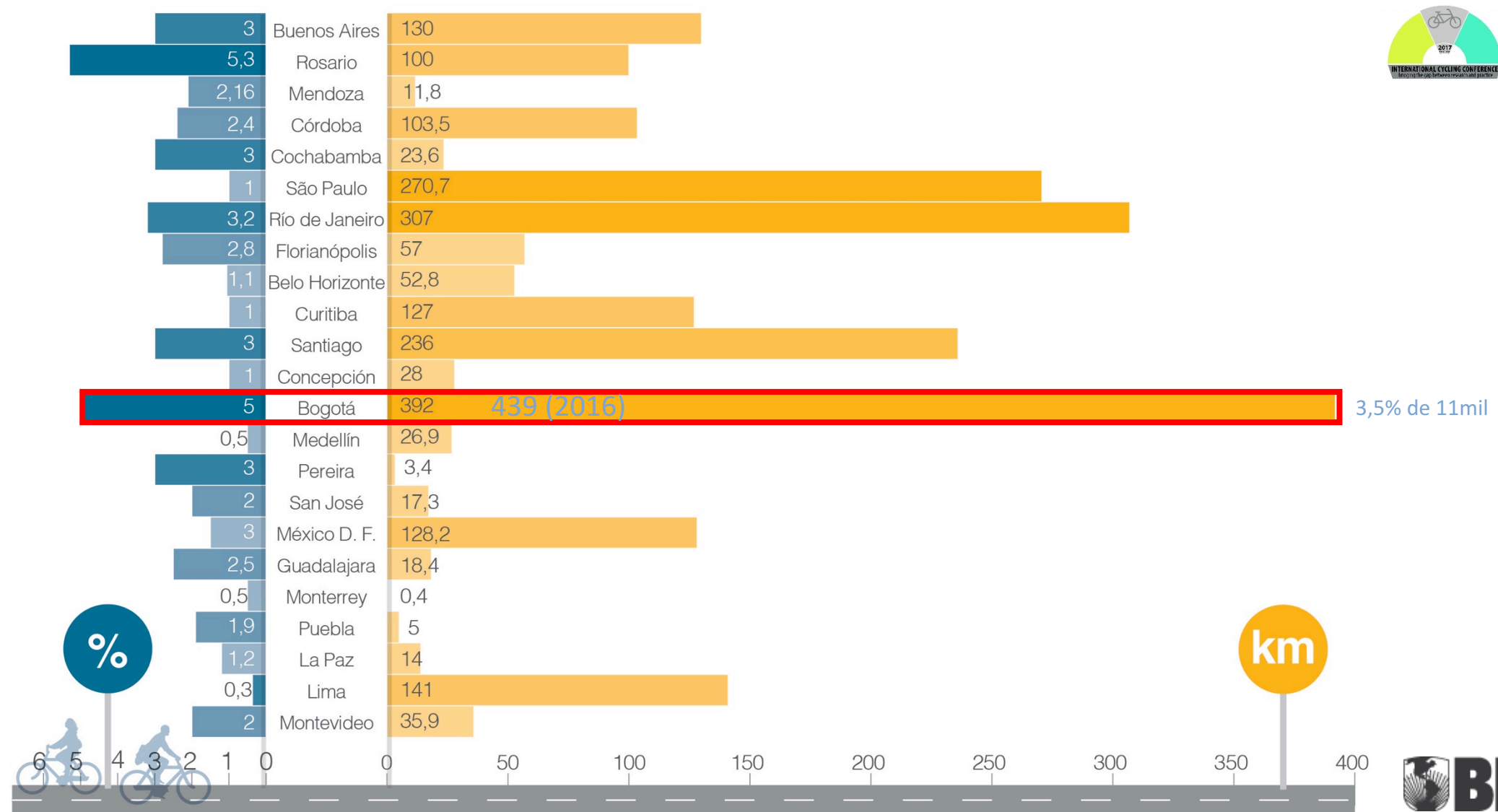
Carlosfelipe Pardo  
@carlospardo





**Figure 2.** Increasing bike mode shares in large cities of Europe and the Americas, 1990–2015. Sources: Based on travel surveys conducted for each city.

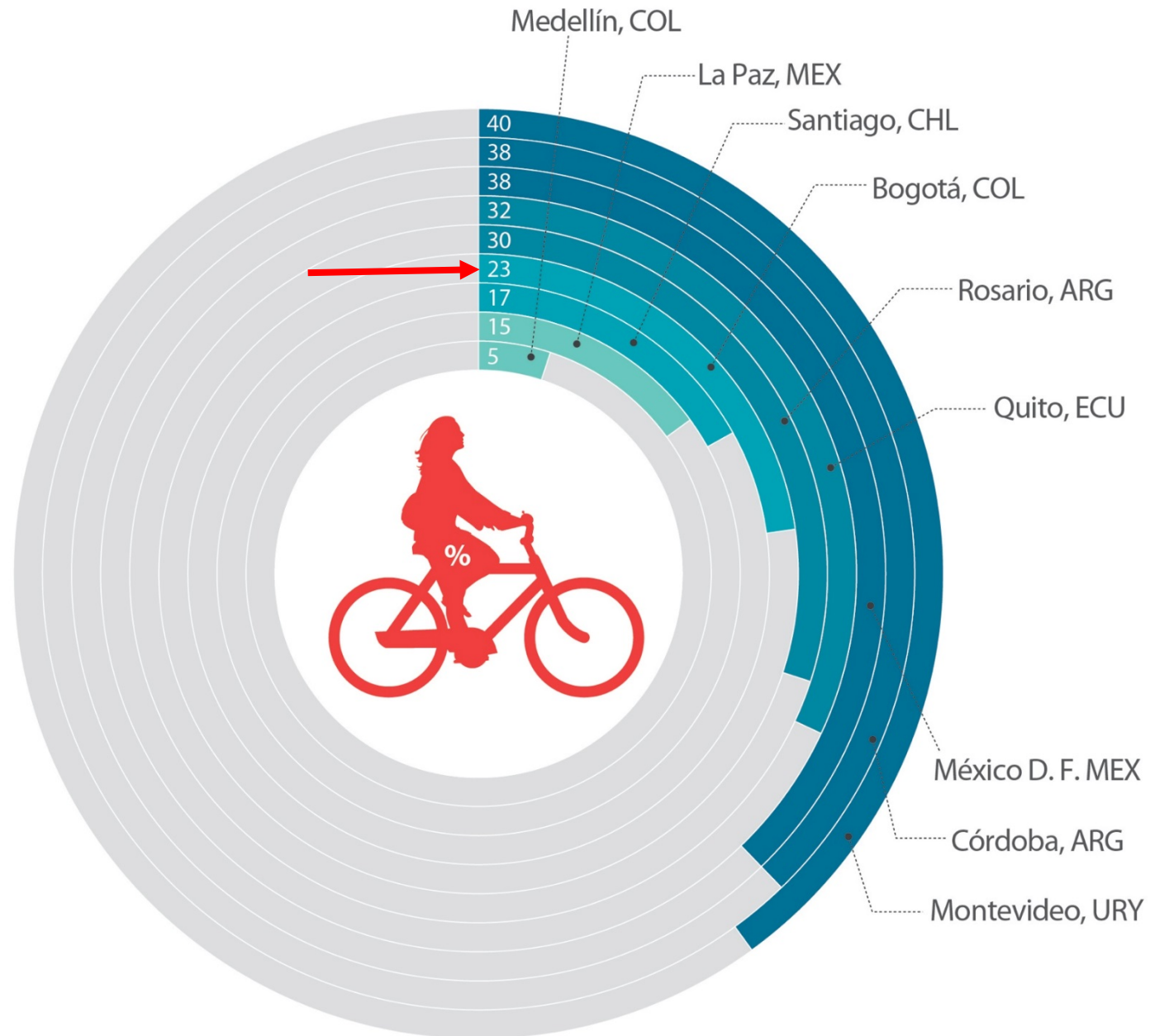
# Bicycle modal share vs. Km of cycle-infrastructure



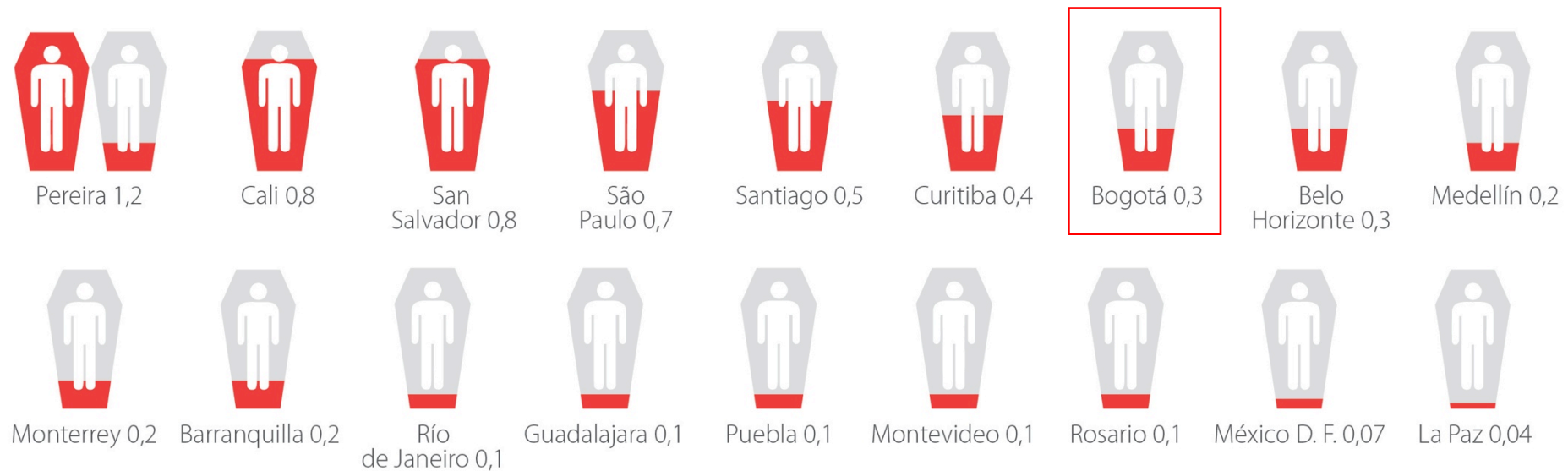
Source: BID, 2015



# Percentage of bicycle trips carried out by women



# Total cyclists deaths per 100.000 inhabitants (per year)







H81 USME PORUENIR II

LONDON

HIX-971  
BOGOTÁ, D.C.

28

# Introduction



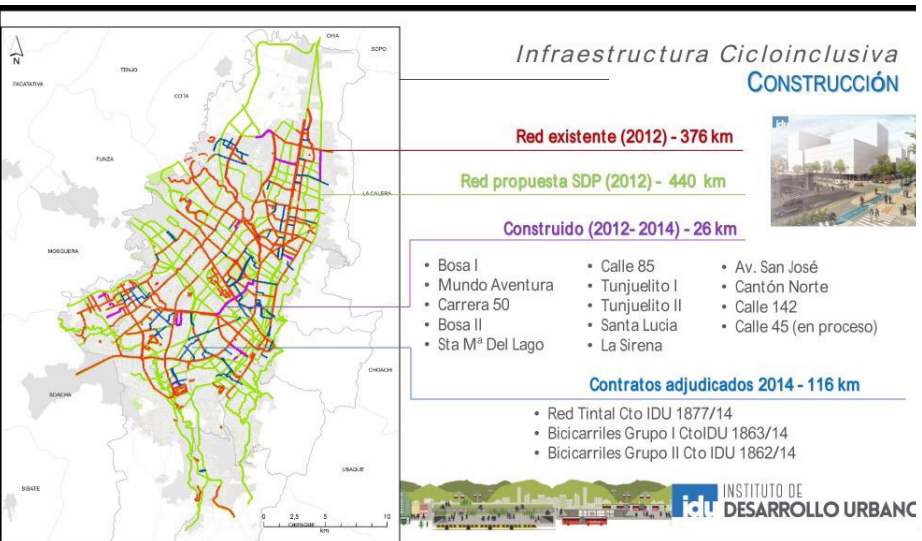
- Bogotá Bicycle Account presents facts and figures about the state of cycling in Bogotá.
- Bogotá:
  - nearly 8 million inhabitants.
  - Average density 201 inhabitants per ha (7th largest density in the world, densest city in the American continent)
  - Located 2600m above sea level.
- Developed by NGO, no financing from anyone else



# Background

Historical Moment	Bicycle Users	Bicycle Uses	Perception of Bicycles
1800s arrival of the bicycle	High Income Men and women	Transport Recreation	High status
1903 Arrival of the automobile	Children are main bicycle users (high class)	Bicycle as children's recreation	Bicycles are for children
1950 Vuelta a Colombia (Tour of Colombia)	Low income people	Sports	(for high status) vehicle of the poor
1974 Ciclovía (Sunday carfree day)	The entire population	Sports, recreation	Vehicle for everyone's recreation
1998 – first mass bikeway construction	Varied (mostly low income, but increasingly also high income)	Transport	Increasingly positive
2000 – first Carfree day (one a year)	The entire population	Transport	





### RED DE CICLORRUTAS:

Estudios que:

- Permitan la implementación de ciclorrutas (en calzada y andén).
- Generen conexiones en la red existente.
- Permitan la optimización de la red de ciclorrutas.

**376 KM Línea Base 2012**

**197 KM Viabilizados 2012-2015**

**63,1 KM Implementados 2012-2015**

**14,2 KM En informe de factibilidad**

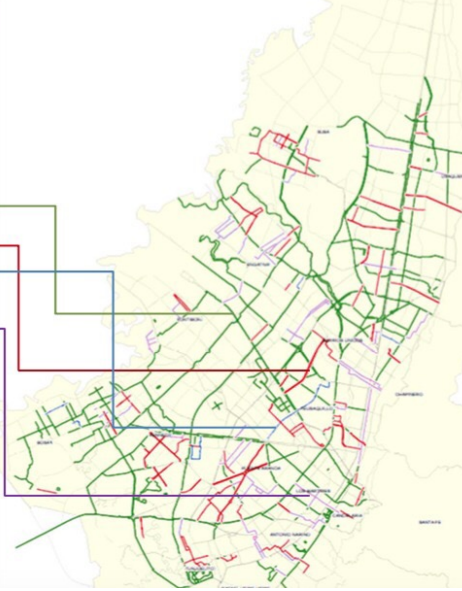
**23,1 KM En estudio de prefactibilidad**

#### IMPLEMENTACIÓN (IDU):

CONTRATO	META	EJECUTADO
1877-2014 Red Tintal	9,74 KM	
1862-2014 Grupo II	56,78 KM	15,08 KM
1862-2014 Grupo I	51,71 KM	21,05 KM

Fuente: IDU

#### SOCIALIZACIÓN (IDU):



### ESPACIO PÚBLICO PEATONAL

Un lugar para la gente

Implementación de carriles bici

Bogotá desde hace 4 años

...va subiendo un escalón

**Red existente 2012** 376 km

**Red propuesta SDP (2012)** 440 km

**Construido 2012-2014** 26 km

- Bosa I
- Mundo Aventura
- Carrera 50
- Bosa II
- Sta Ma Del Lago
- Calle 85
- Tunjuelito I
- Tunjuelito II
- Calle 142
- Calle 45
- Santa Lucía
- La Sirena
- Av. San José
- Cantón Norte

**Contratos Adjudicados 2014** 117 km

- Red Tintal Cto IDU 1877/14
- Bicicarriles Grupo I Cto IDU 1863/14
- Bicicarriles Grupo II Cto IDU 1862/14

**Obras Viales Ciclo inclusivas** 12 km

ALCALDÍA MAYOR DE BOGOTÁ D.C. BOGOTÁ HUMANANA

MOVILIDAD - Instituto de Desarrollo Urbano

IDU Bogotá @idubogota - 8 sept. 2015

Conoce los datos de implementación de #Bicicarriles en Bogotá de #ForoEspacioPublico pic.twitter.com/KD0ivrs2Uv

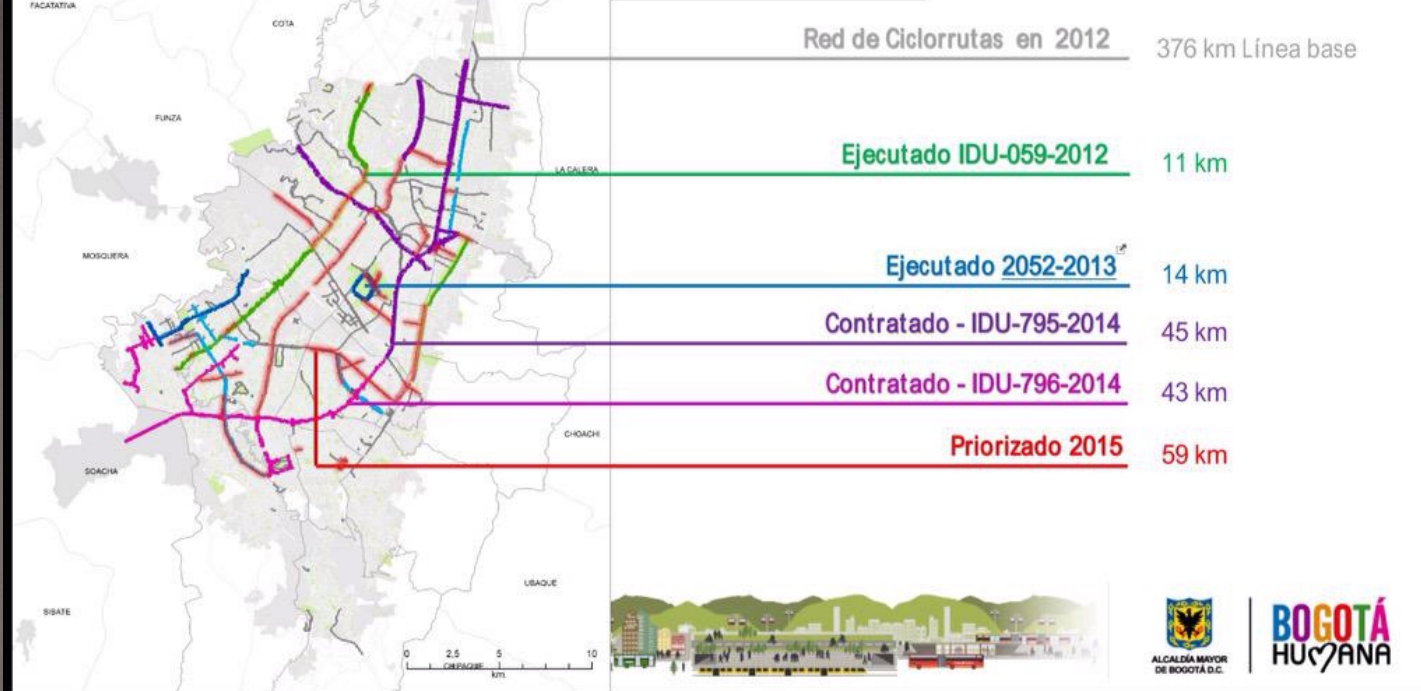
Gustavo Pérez, Colombia Humana, Alcaldía de Bogotá and 7 others

### Comparativo por ejecución de la red de ciclorrutas 1995-2003

Periodo	1995	1998	1999	2000	2001	2002	2003	km
IDU		7.2	81.3	91.9	36.5			216,9
EAAB		0,7			35.6	12.7		49,0
IDRD			20.5					20,5
OTRAS	6.3			2.8				9,1
	C. Salitre		Metrovivienda					
km	6,3	7,9	232,1	49,2	295,5			

... y elaboración a partir de información propia. Presentación Ciclorrutas Diciembre-2003

### Mantenimiento Ciclorrutas



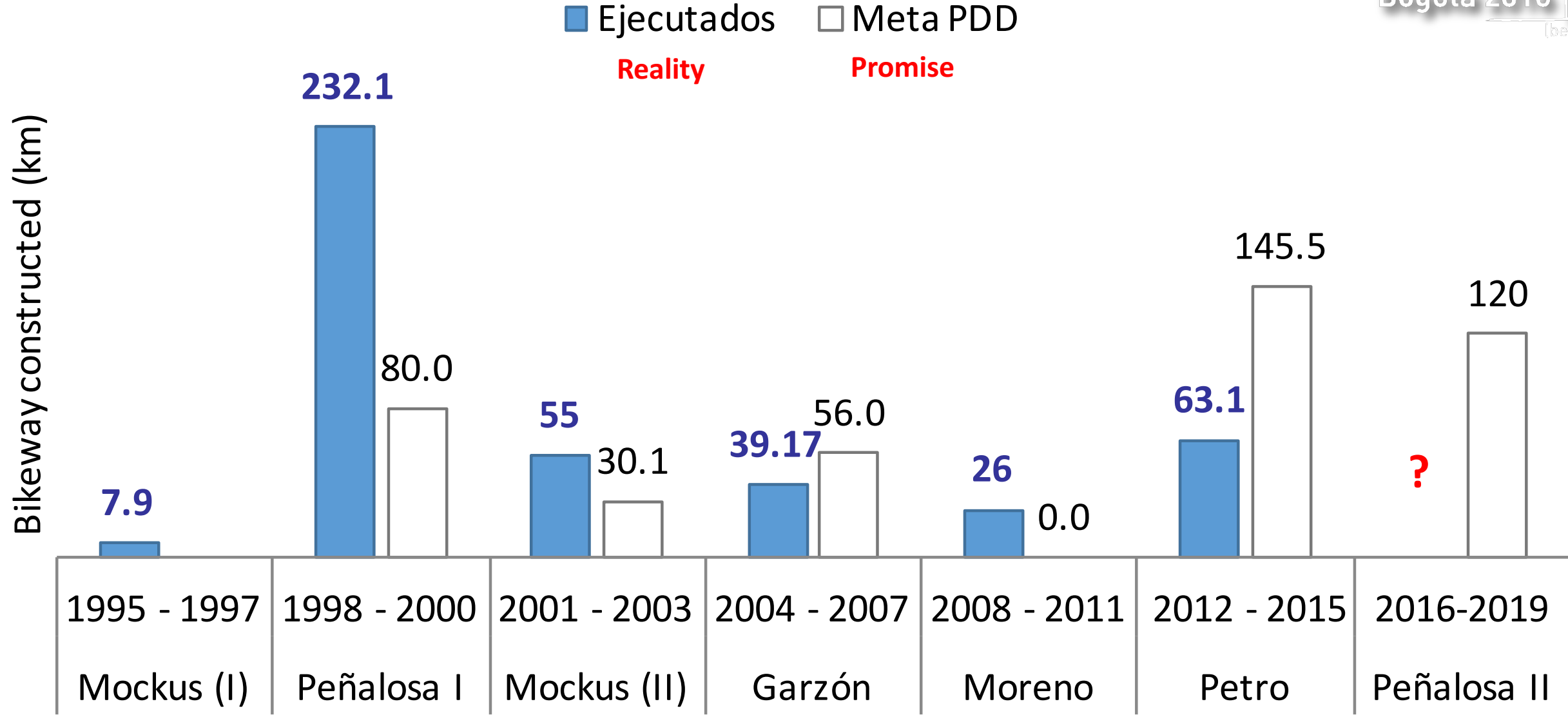


# Coordination...





# Ciclo-infraestructura según mandato (meta vs ejecutado)

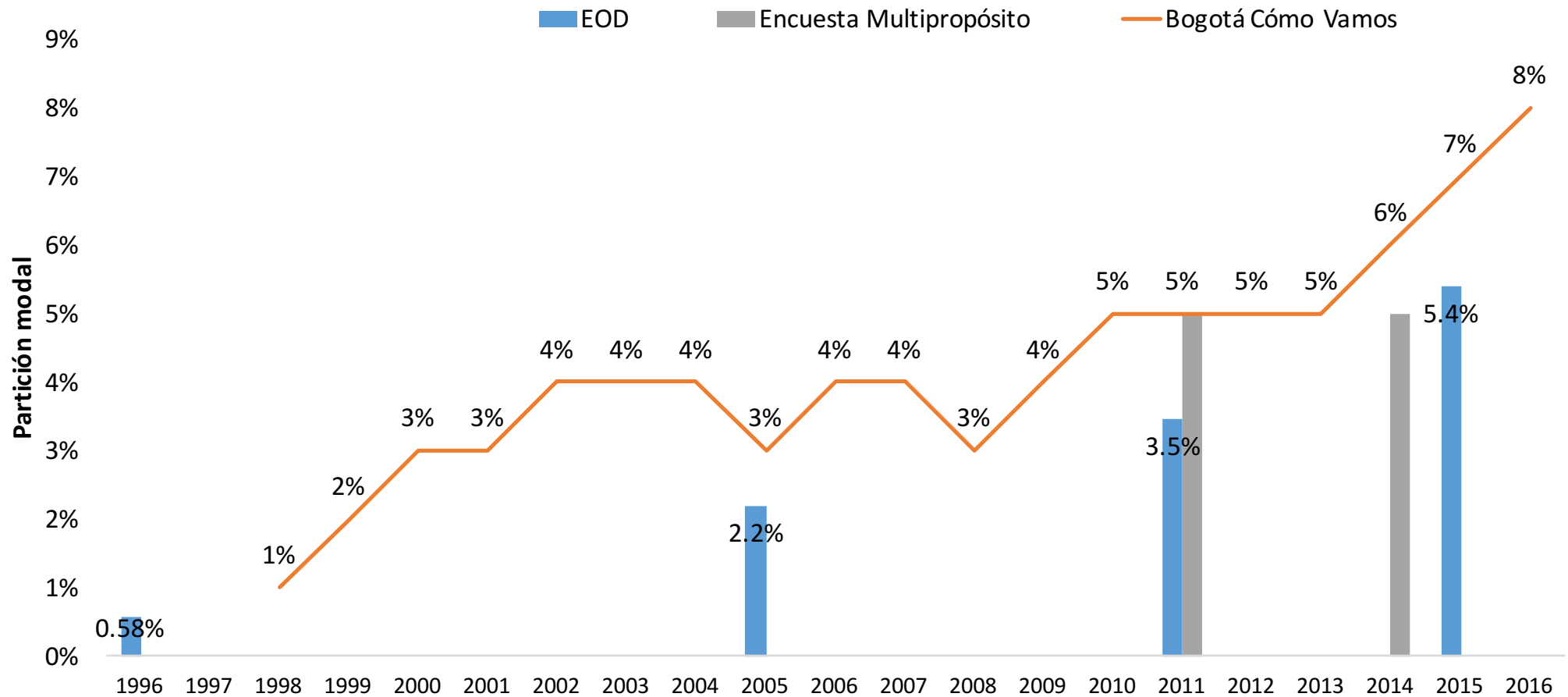


Sources: SDM 2015, Contraloría de Bogotá, Planes de Desarrollo de cada mandato

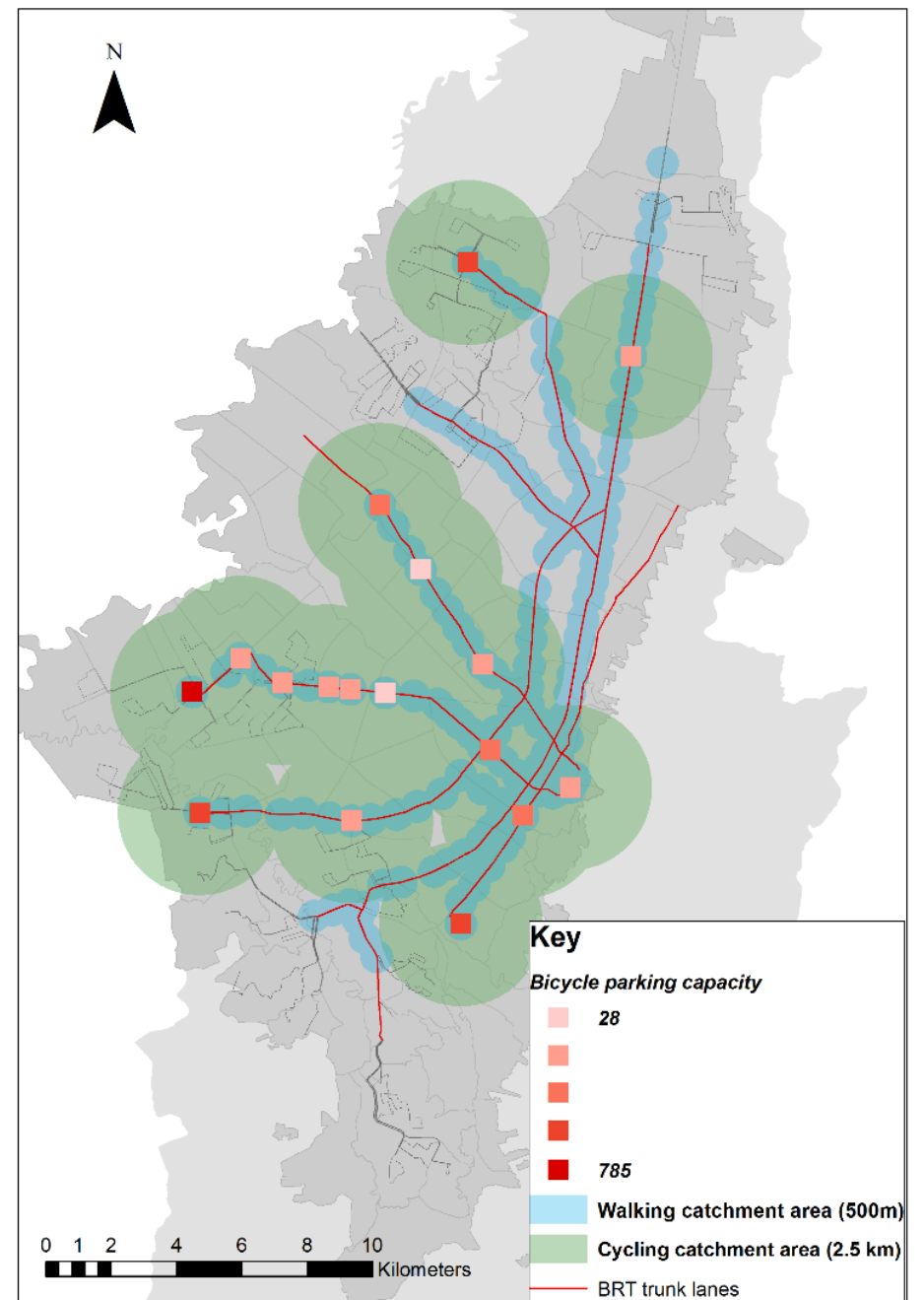
# Bicycle use (various sources)

@carlospardo

Uso de bicicleta en Bogotá según fuente (1996-2016)



# Integration with TransMilenio



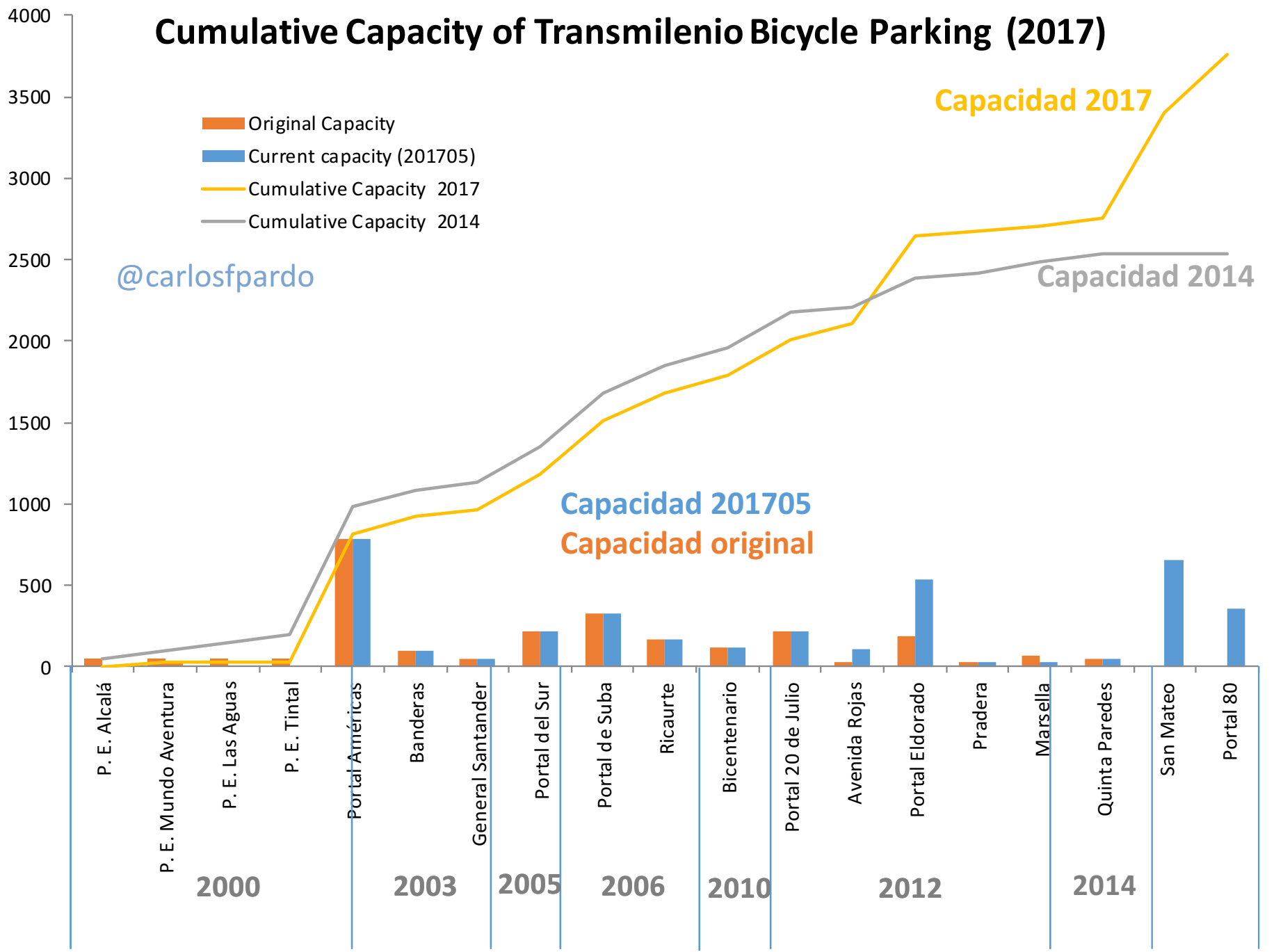


# Cumulative Capacity of Transmilenio Bicycle Parking (2017)



@carlosfpardo

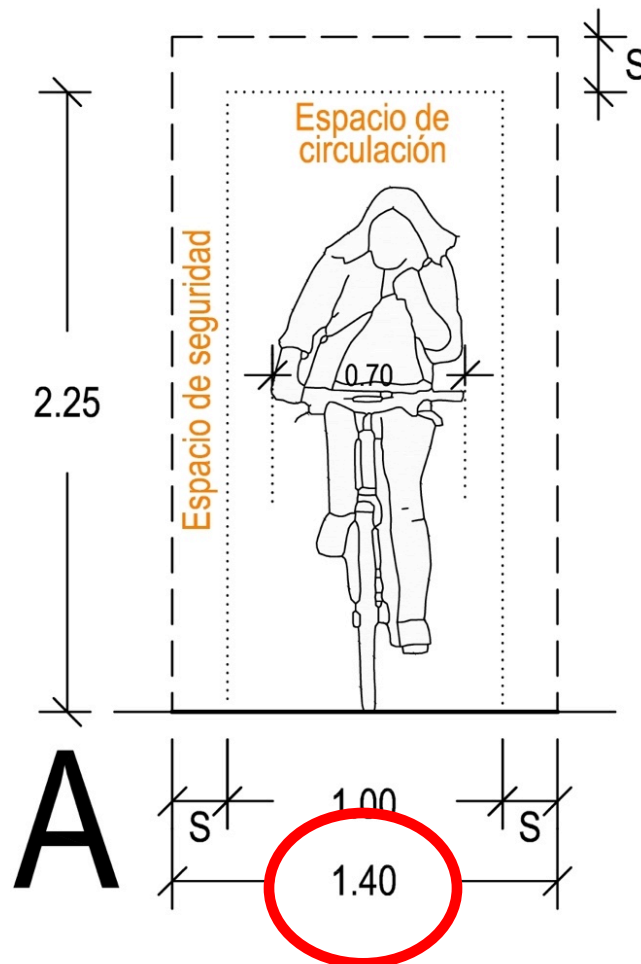
- Original Capacity
- Current capacity (201705)
- Cumulative Capacity 2017
- Cumulative Capacity 2014



**Meta**  
**2016-2019:**  
**1.500 más**  
 2532 vs 3758

# Bogotá – lane width measurements

- Measurements considered:
  - 26 portions were measured, these included all types of infrastructure
  - Narrowest lane was 95 cm and widest 142 cm (300 cm for shared lane)

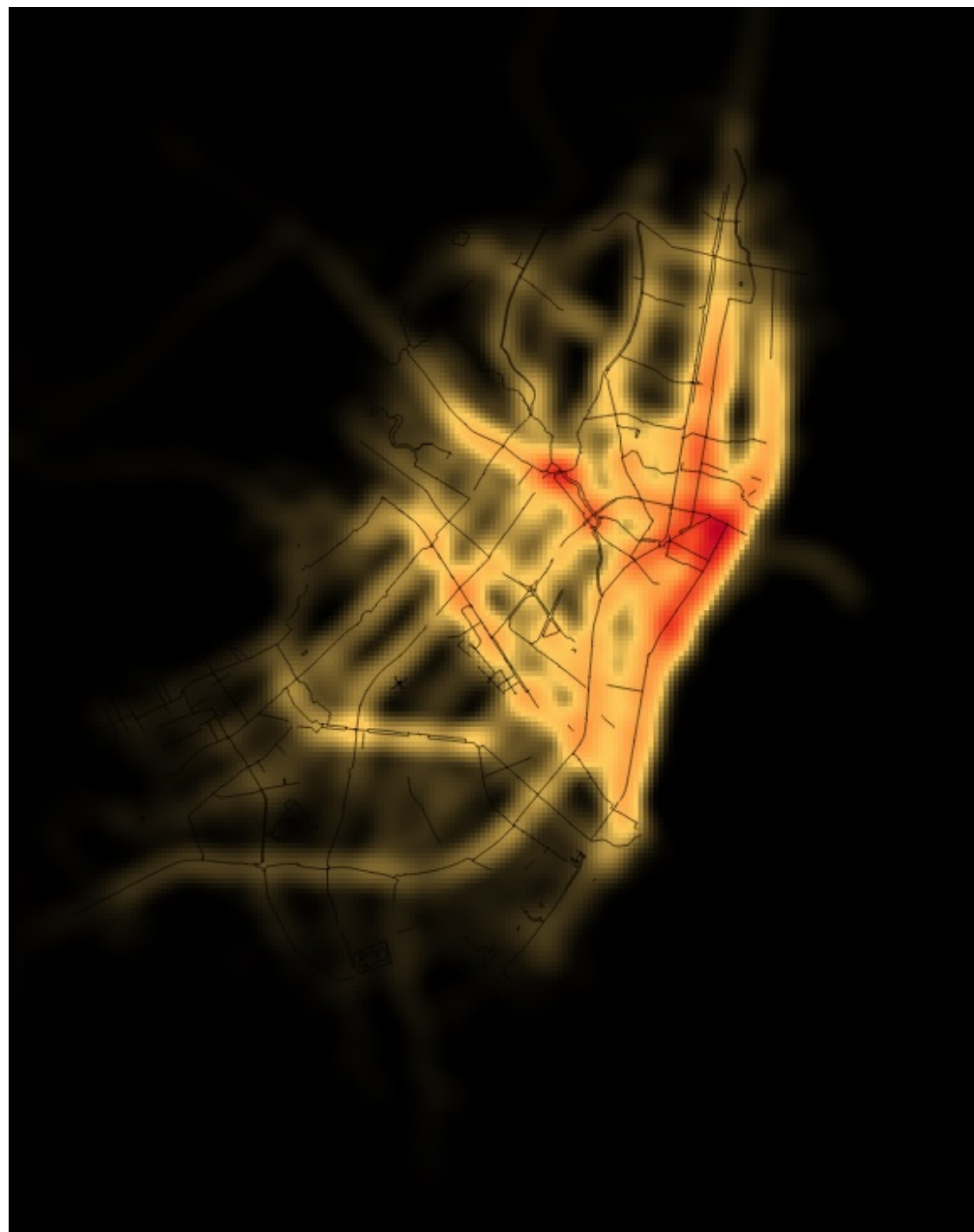
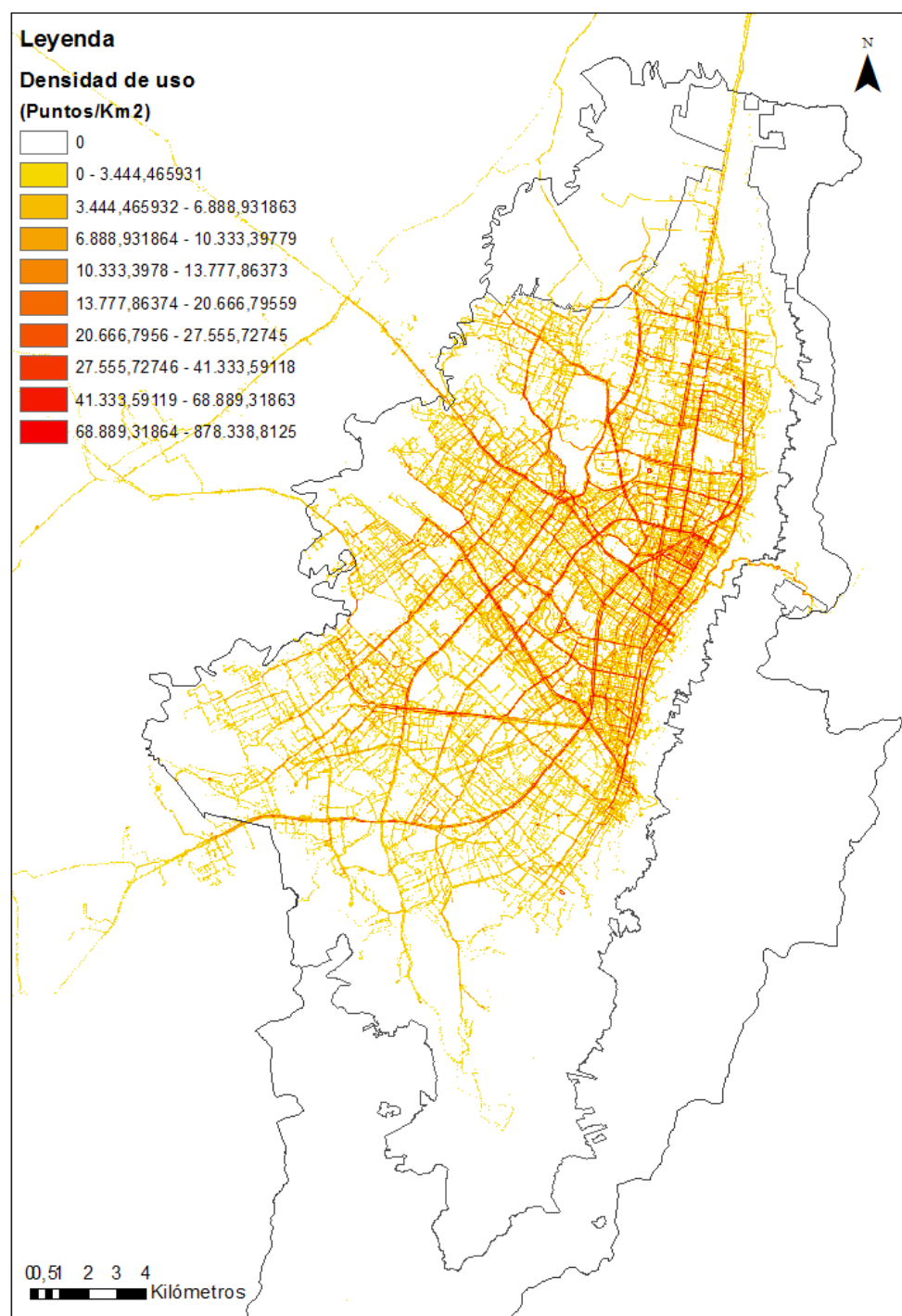
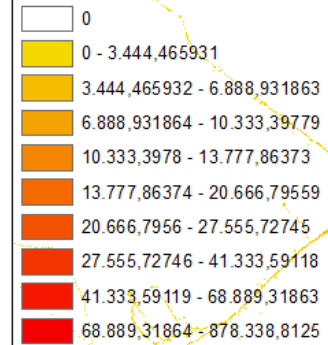


(Measures suggested by colombian guide)

todos	
Máximo	300
Mínimo	57,5
Promedio	117
sin vía compartida	
Máximo	142,5
Mínimo	57,5
Promedio	110,442308

## Legenda

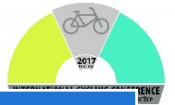
Densidad de uso  
(Puntos/Km2)



despacio



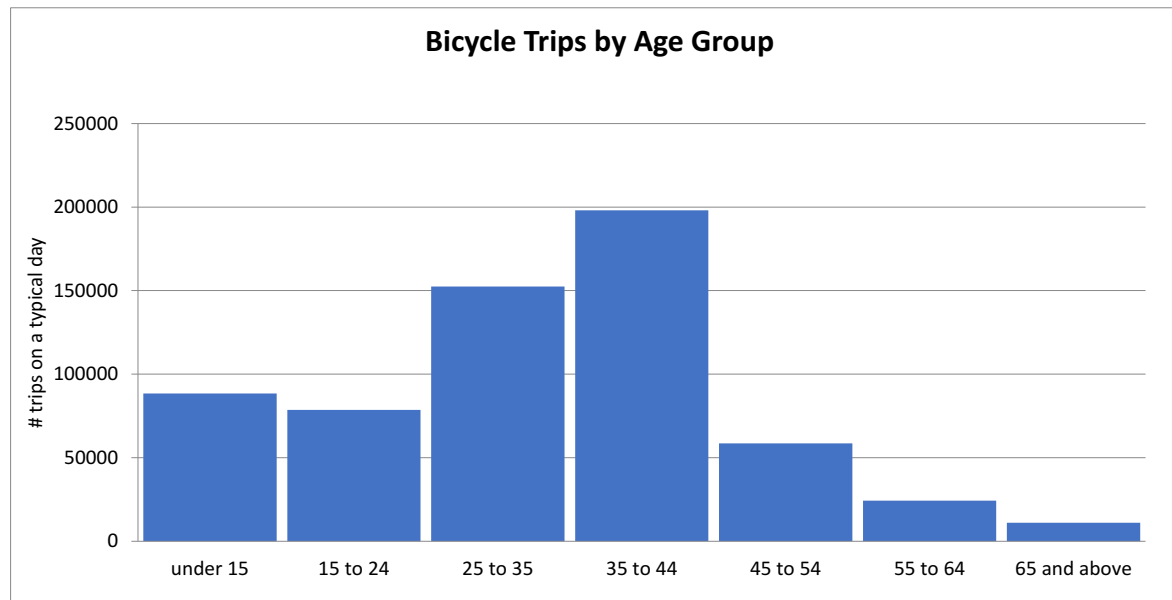
Heatmap Biko use  
March 27- April 2



# Demographic data

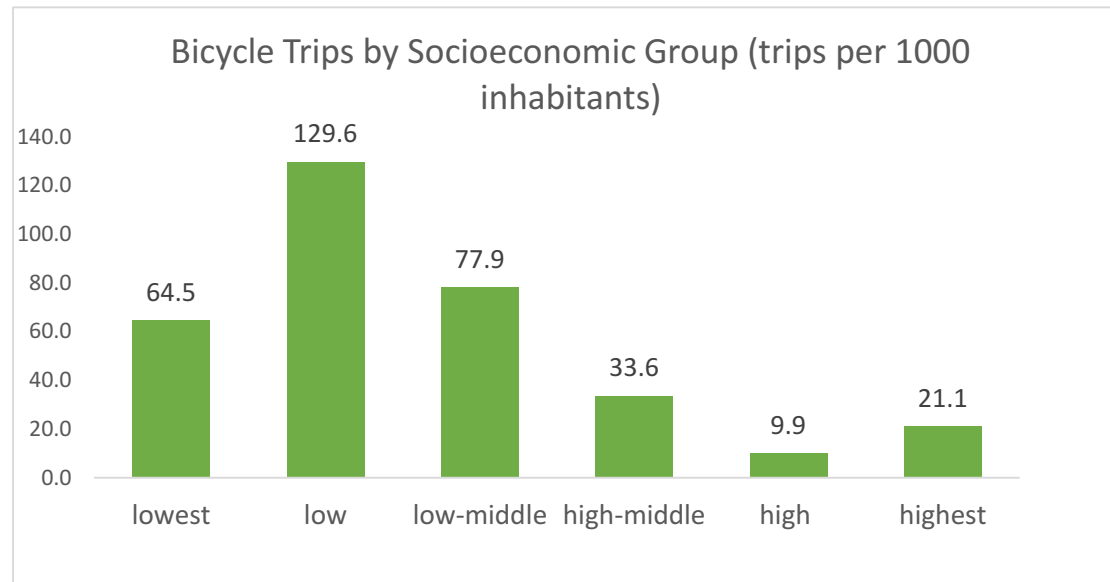
Gender	% of Bicycle Trips on a Typical Day	Average length of trip
Male	75%	6 km
Female	25%	4 km

- There is a significant difference in bicycle use by gender.
- Men tend to travel longer distances.
- Women contribute to 25% of all trips on a typical day.



- The age groups with the highest levels of bicycle use on a typical day were between 25 and 44, comprising around 57% of all bicycle trips.
- People under 44 make up 85% of all trips.

# Demographic data



The three lowest socioeconomic groups make most bicycle trips per 1000 and around 80% of all bicycle trips on a typical day.

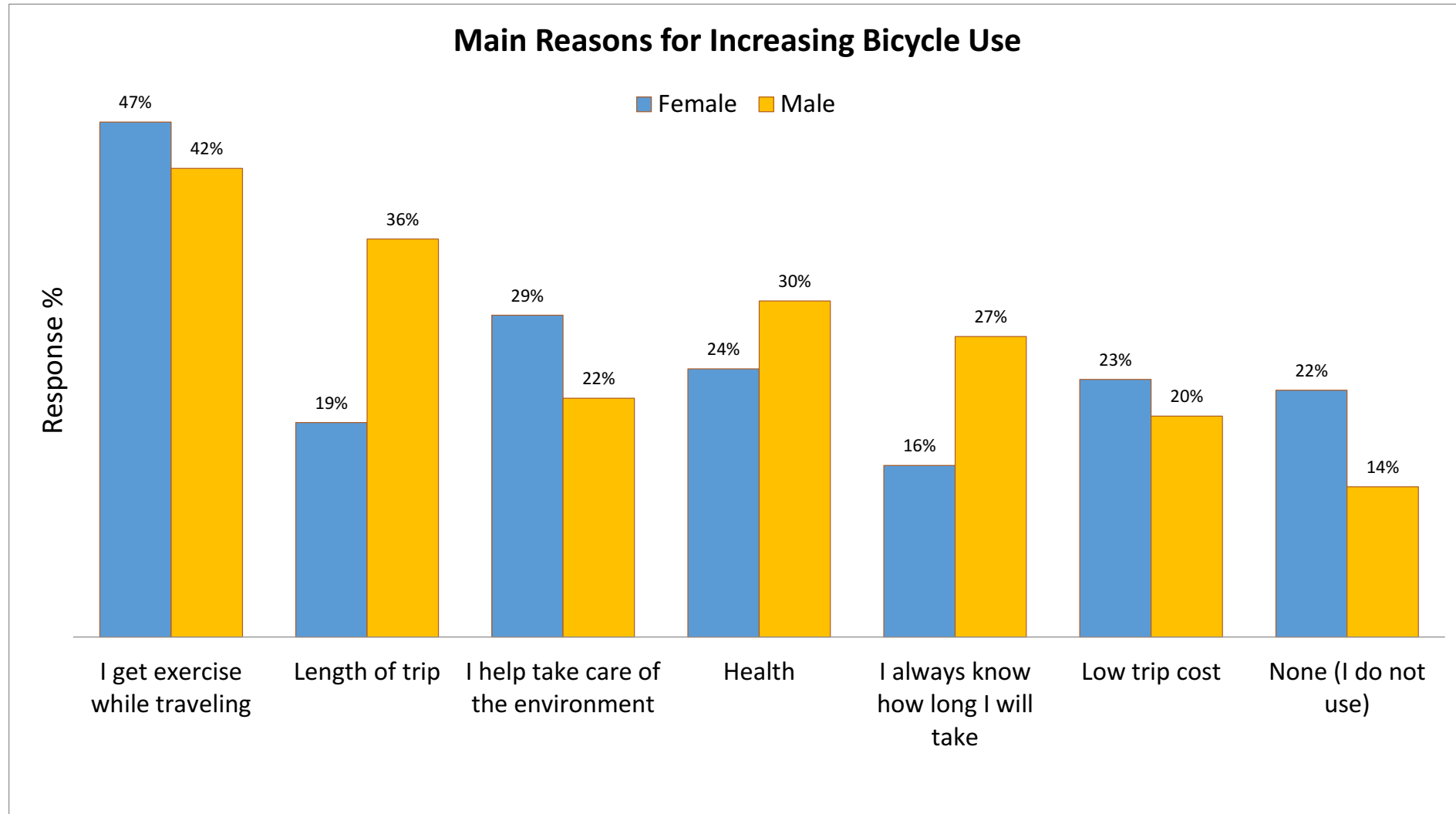
# What do Bogotanos think?

- Why do Bogotanos use bicycles?

Percieved positive factors of cycling

Positive Factor	Response %
Fitness	44%
Health	28%
Trip duration	28%
Environment	25%
Reliability	22%
Trip cost	21%

# What do Bogotanos think?



# What do Bogotanos think?

- Why do they not use bicycles?

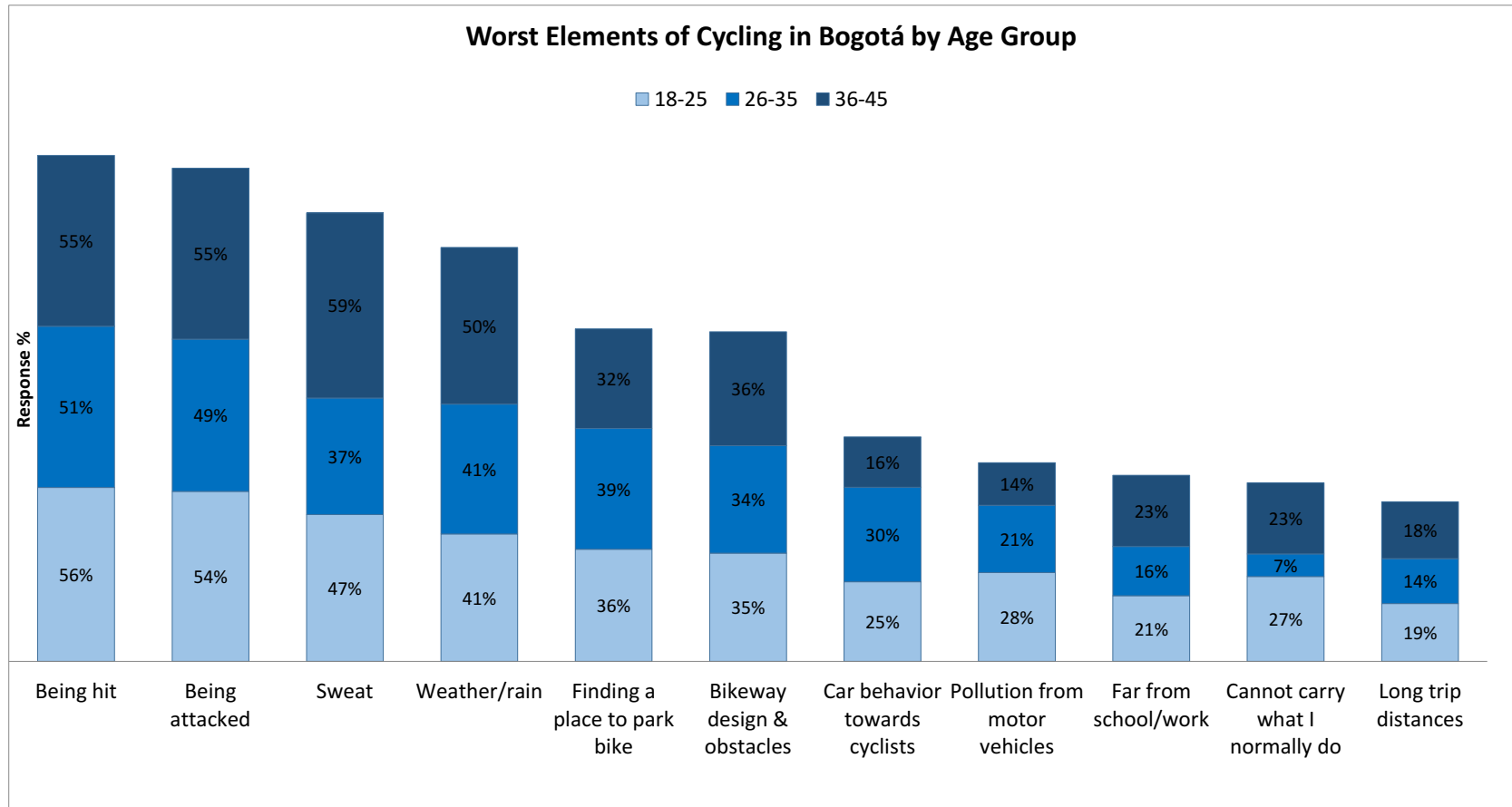
Perceived adverse factors

Adverse Factor	Response %
Being attacked	56%
Being hit	53%
Weather/rain	46%
Car behavior towards cyclists	42%
Pollution from motor vehicles	39%
Bikeway design & obstacles	37%
Finding a place to park bike	26%
Sweat	17%
Cannot carry what I normally do	17%
Far from school/work	16%
Cannot leave bike anywhere (if I don't return on bike)	15%
Clothes get dirty / have to use athletic wear	14%
Cannot leave bike anywhere (if I get tired, have an accident, etc.)	11%



# What do Bogotanos think?

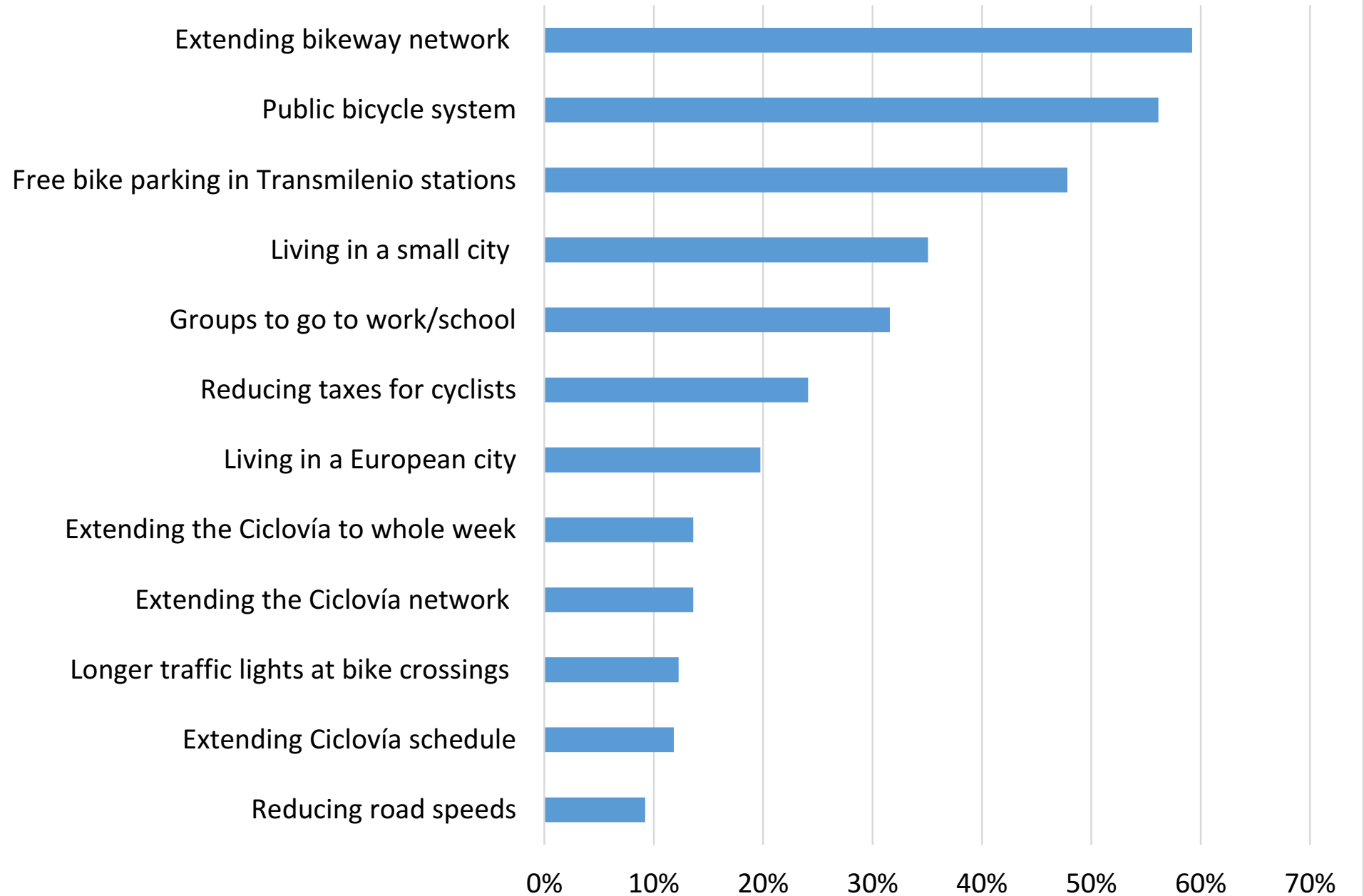
- Why do they not use bicycles?



Wha

- What

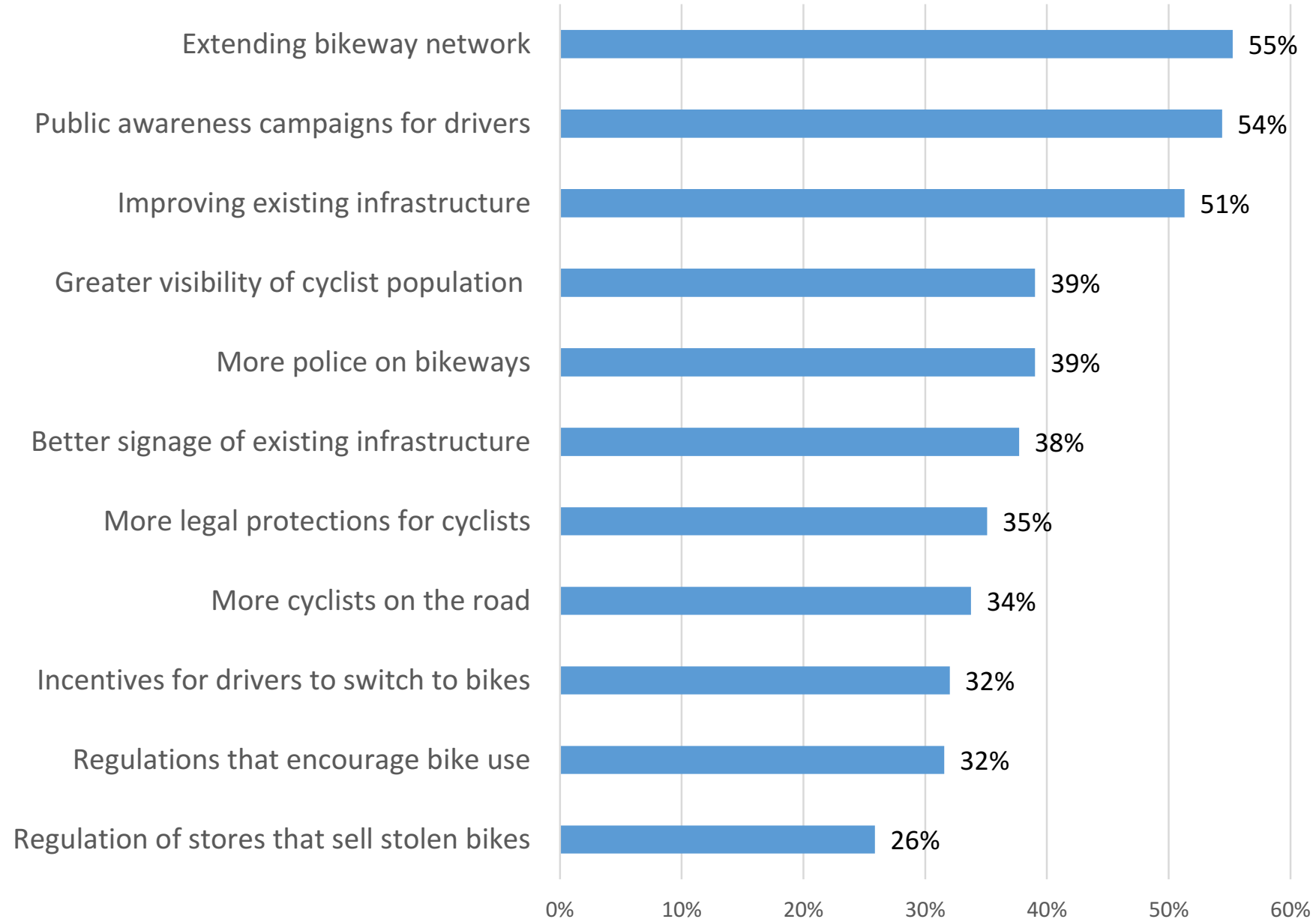
## What would make you more likely to ride a bike?



Wha

- What

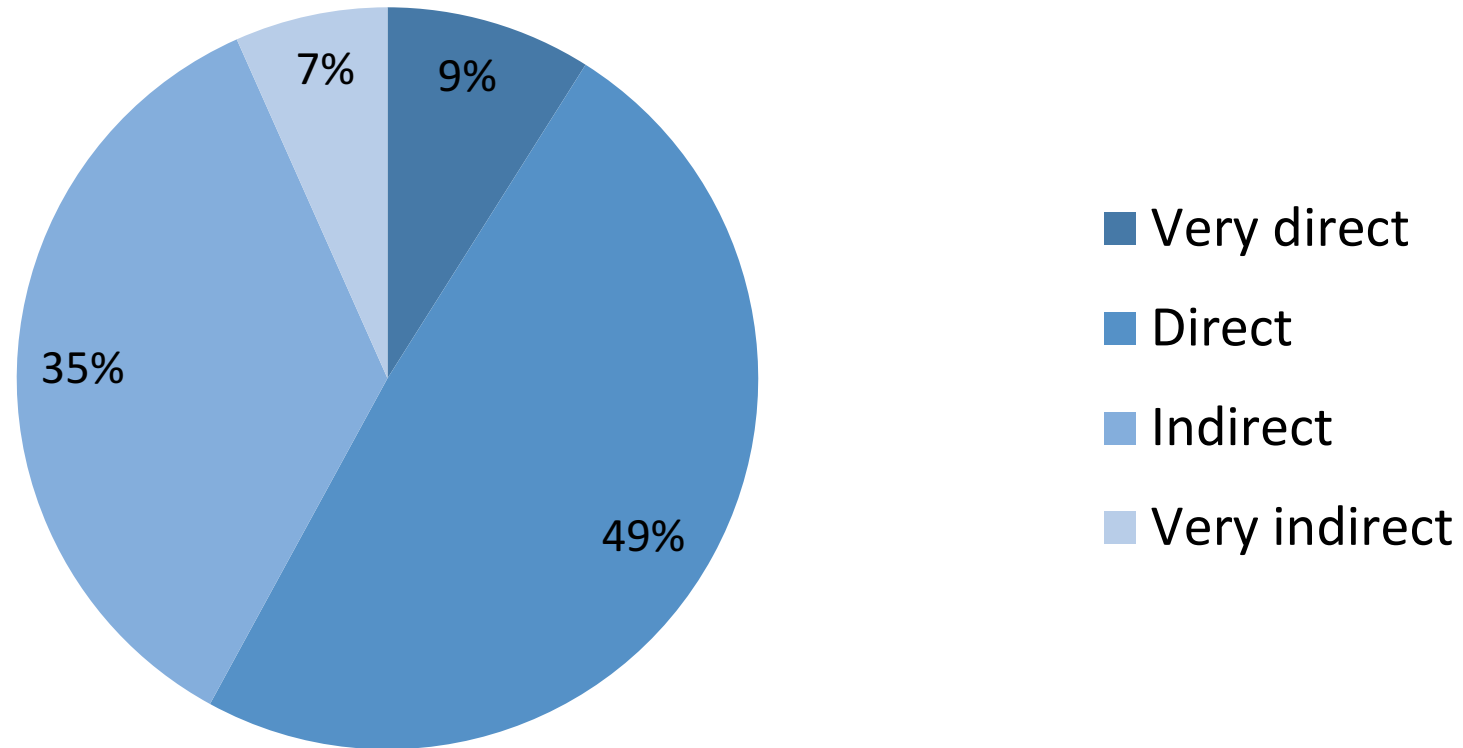
## What would make you less scared to use a bicycle?



# What do Bogotanos think?

- How direct

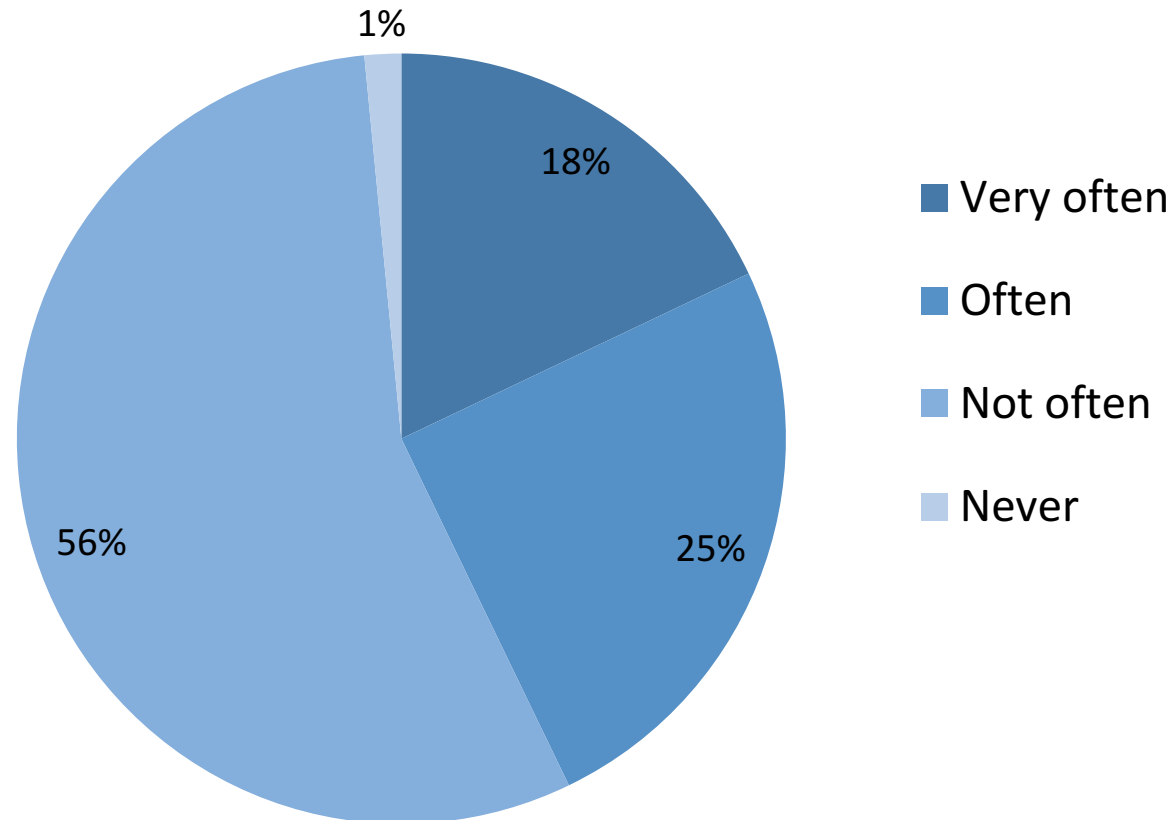
## How direct are your bicycle trips?



# What do Bogotanos think?

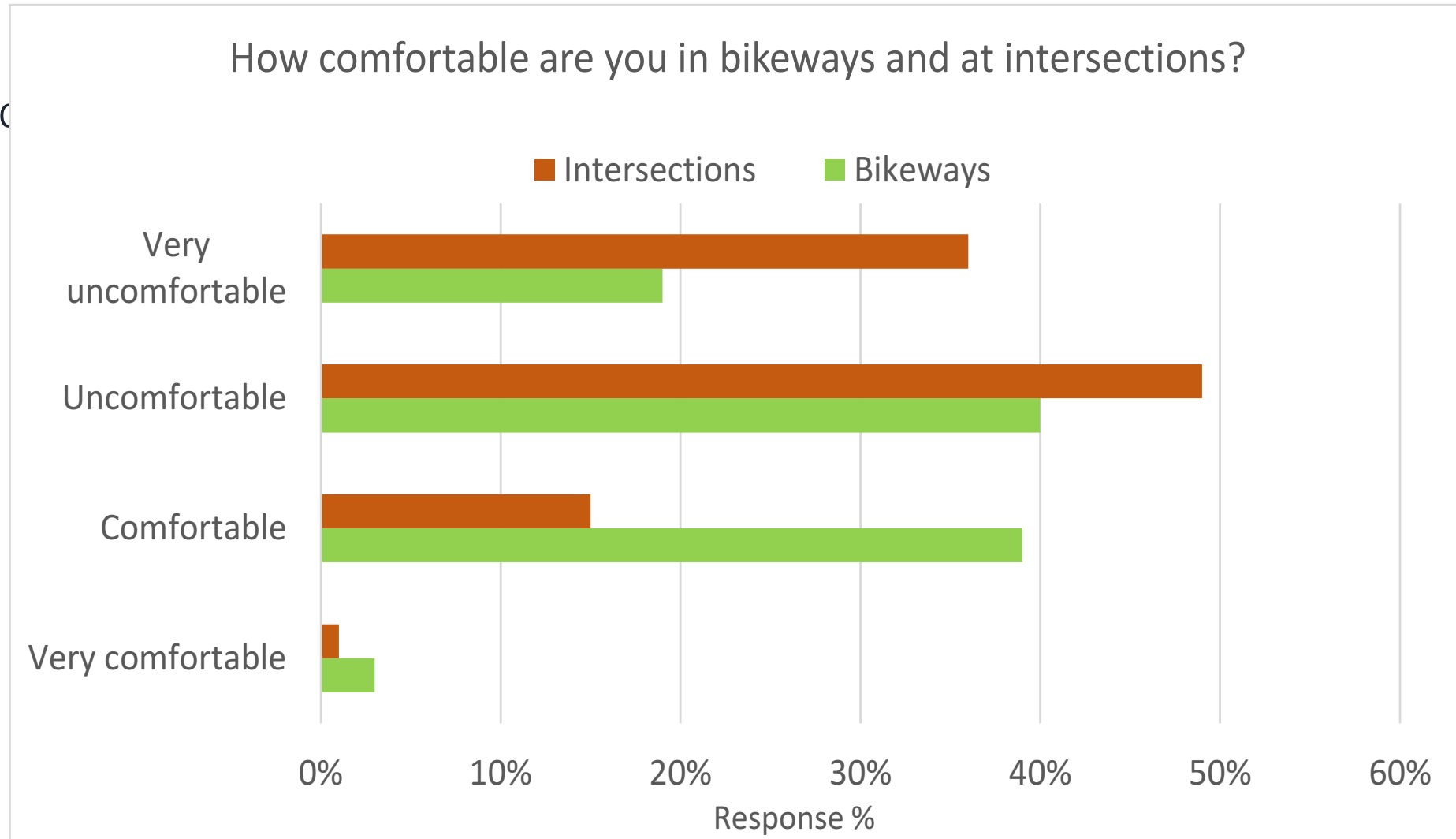
- How often

## How often have you been on a bikeway and not known where it continued?



# What do Bogotanos think?

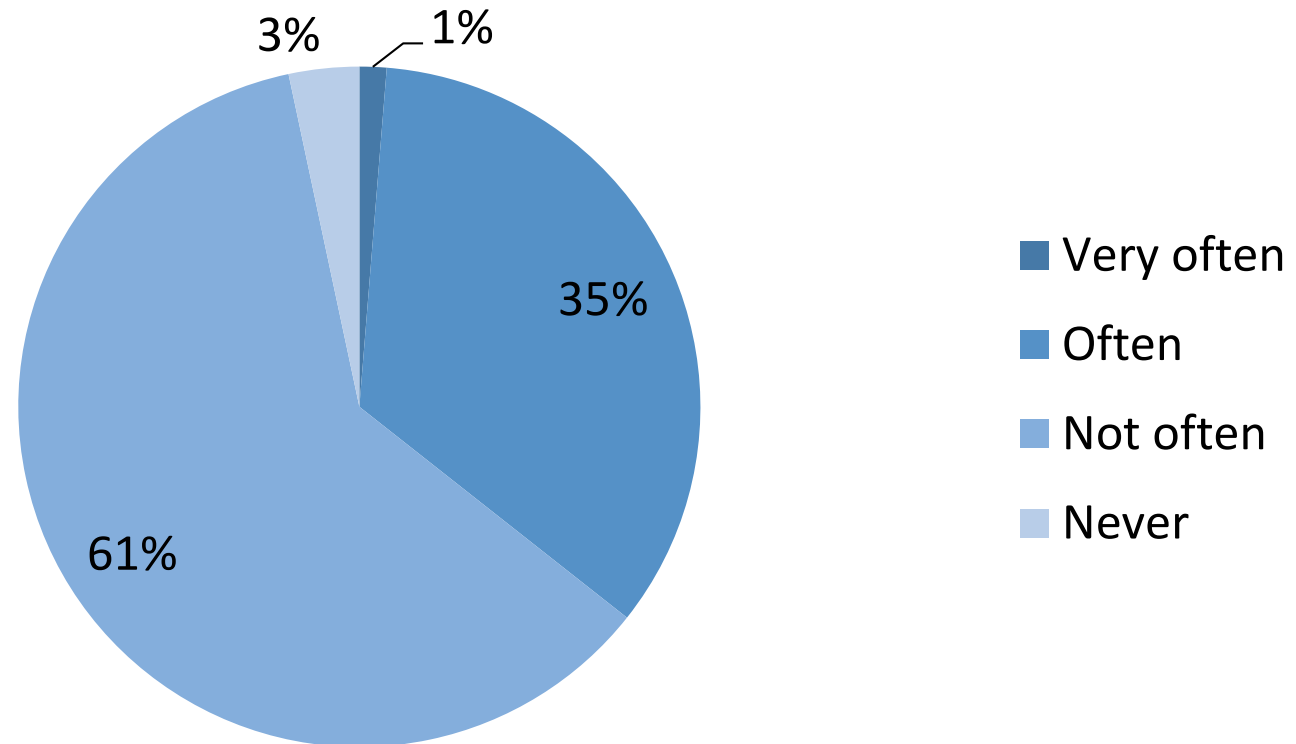
- How c



# What do Bogotanos think?

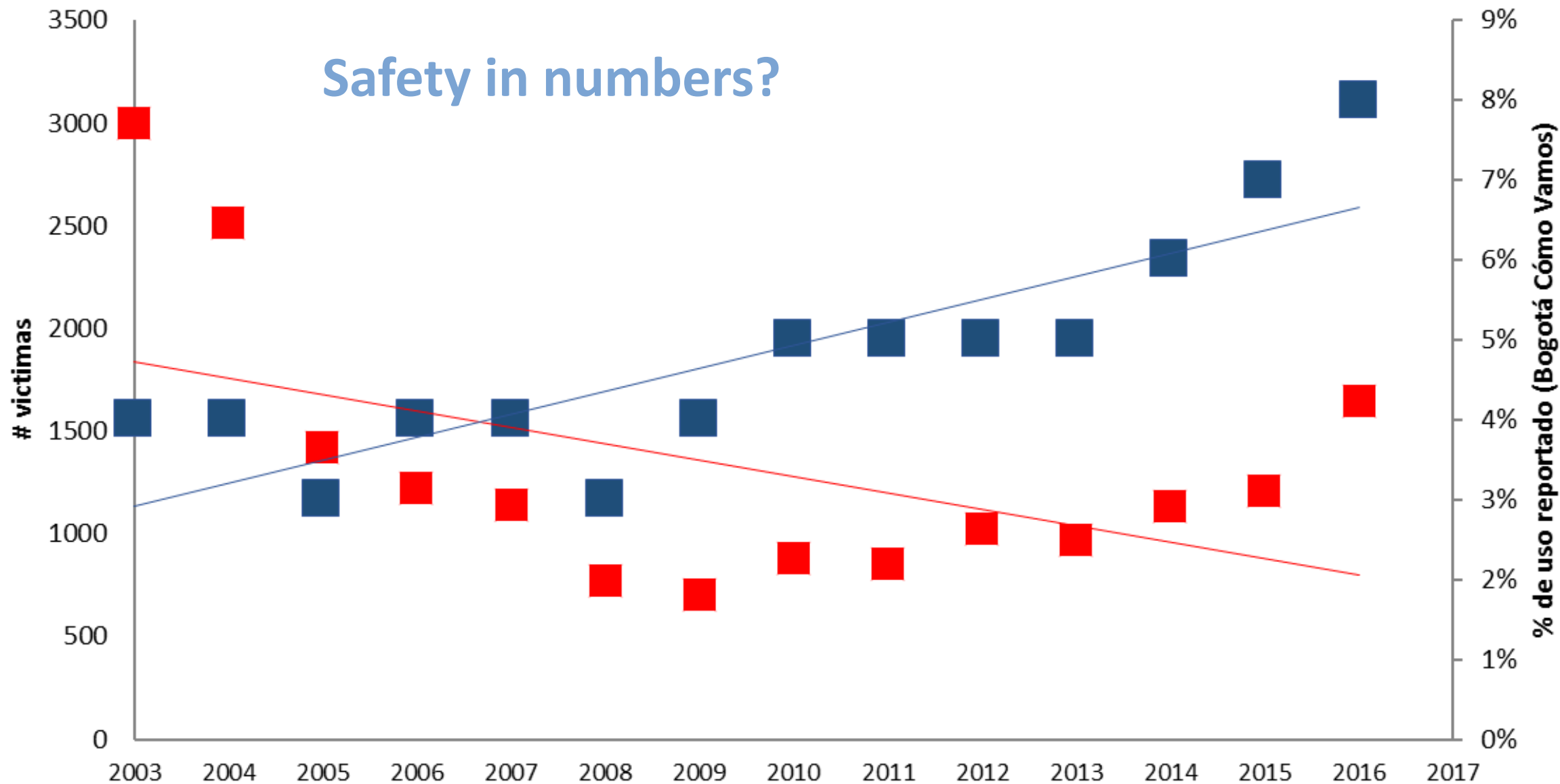
- How do

## How often do you pass through attractive areas on your bicycle?



# Victimas y uso de bicicleta, 2003-2016

Safety in numbers?



■ Víctimas  
Victims

■ Uso de bicicleta (%)  
% bicycle use

— Cyclists injuries trend

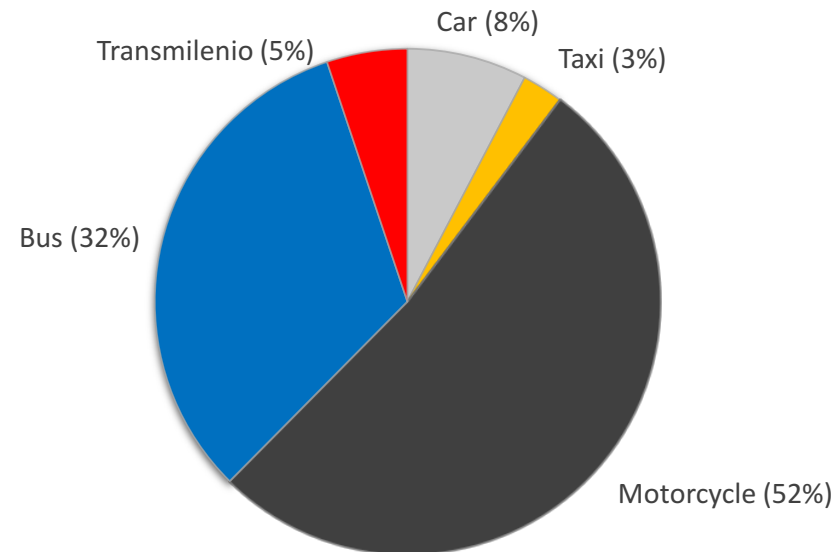
— Bicycle use trend



# Estimated Societal Benefits of Bicycle Use

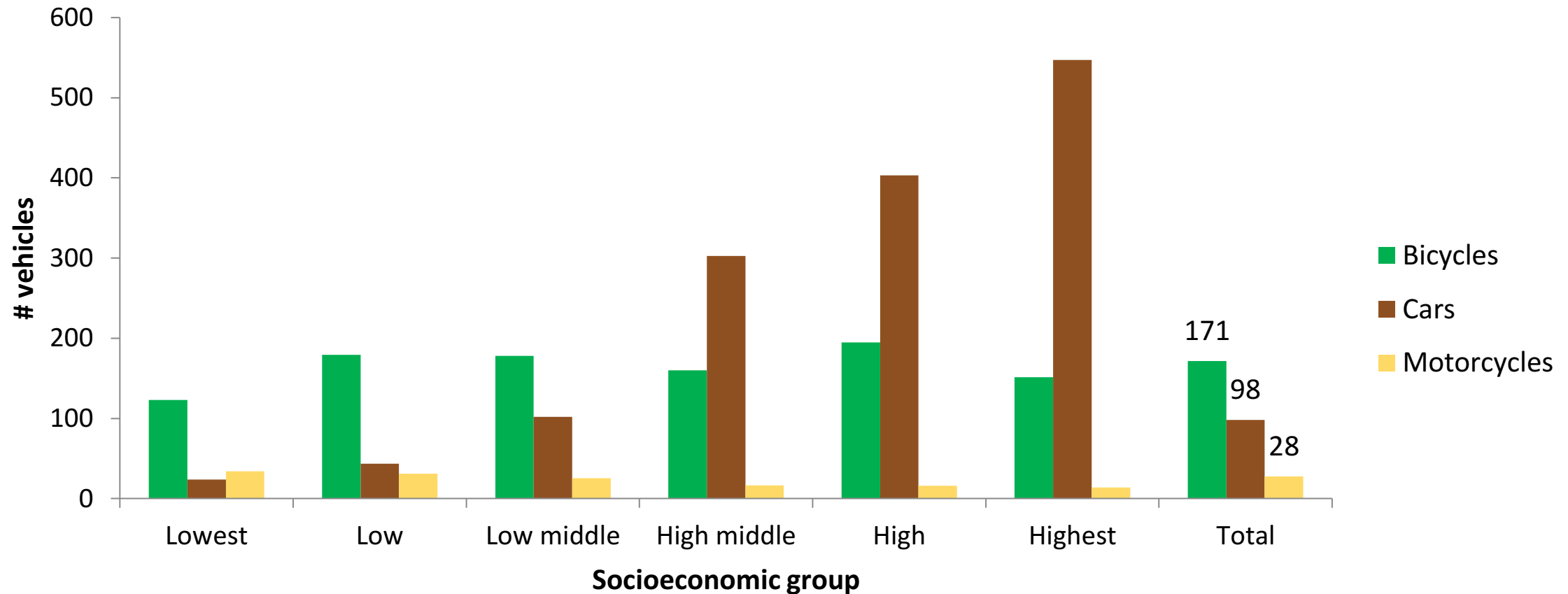
- Approximately **eight tons of PM** would have been emitted if cyclists had opted for other modes. (2011)
- Motorcycle and bus are the primary polluters

PM Emissions Reduction- Modal Distribution



# From Car to Bicycle

## Vehicles per 1000 inhabitants



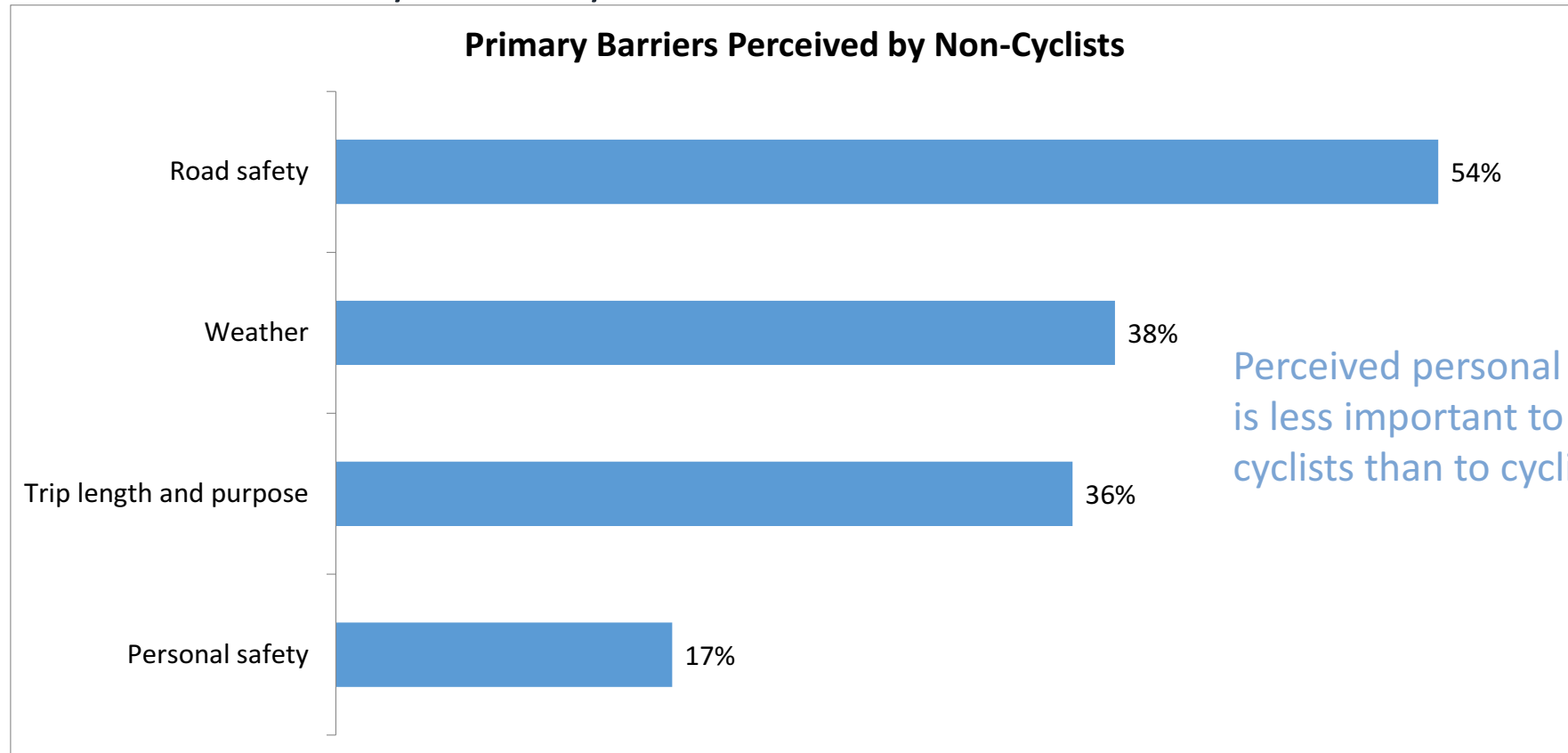
# From Car to Bicycle

- On average, (urban) car trips are *shorter* than bicycle trips.

Trip Length	Percent of Car Trips	Percent of Bicycle Trips
Less than 5 kilometers (high potential for mode shift)	58%	28%
Less than 9 kilometers (medium potential for mode shift)	81%	45%

# From Car to Bicycle

- Perceived barriers by non-cyclists



Perceived personal safety is less important to non-cyclists than to cyclists

# Conclusions

- For Bogotá to become a true cycling city, much still needs to be done.
- Road safety remains a primary barrier to bicycle use.
- There are huge sectors of the population that do not use bicycles even if they have one.
- A concerned effort should be made to encourage the modal shift from car to bicycle specially for short trips.
- It is important to annually monitor the indicators presented in order to properly comprehend trends in bicycle use and citizens perception about it.
- **Civil society can help elevate the discussion on cycling and bridge the gap between research and practice**